

**Angela Branneman, Associate Professor**  
**Theatre Arts Management**

Ithaca College, Department of Theatre Arts  
953 Danby Road, Ithaca, New York 14850  
Office: (607) 274-3600 • Cell: (607) 592-6765  
Email: abranneman@ithaca.edu

---

---

**EDUCATION**

**Master of Fine Arts, *Theatre Management***

University of Alabama, Tuscaloosa, Alabama

**Bachelor of Arts, *French and Anthropology with Honors***

Indiana University, Bloomington, Indiana

---

**FACULTY POSITIONS**

**Associate Professor and Area Coordinator, Theatre Arts Management**

Ithaca College, Ithaca, NY, Fall 2012-Present

**Assistant Professor and Area Coordinator, Theatre Arts Management**

Ithaca College, Ithaca, NY, Fall 2007-Spring 2012

**COURSES**

*Course: Theatre Organization and Management (THPA 38100)*

Non-profit business structure; boards and governance; artist/manager career paths in performing arts; marketing, development, education; general, financial, and company management; history of regional arts and the National Endowment for the Arts; intellectual property rights and Creative Commons licensing

*Course: Producing Theatre (THPA 38600)*

Commercial business structure; artist and venue contracts; unions, collective bargaining, and labor relations; Broadway, Disney, and Las Vegas productions; music and arts festivals; touring; artist booking and management; producing and presenting. Interdisciplinary experiential learning projects: *24-Hour Play Festival* and *Wings of Spring* site-specific event

*Course: Professional Aspects of Theatre (THPA 48100)*

Artist career development and personal management; ethics, accountability, and stewardship as an arts practitioner; career networking and longevity; professional community service

*Course: Rehearsal and Performance for Theatre Arts Management (THPA 13001)*

Weekly business meeting for theatre arts management majors reporting on practicum assignments and presenting on completed internships; setting agendas and goals; lecture series on time and task management, customer service skills, delegation/staff management, general management topics, professional comportment

*Course: Rehearsal and Performance for Theatre Arts Management (THPA 13001)*

Weekly business meeting for theatre arts management majors reporting on practicum assignments and presenting on completed internships; setting agendas and goals; lecture series on time and task management, customer service skills, delegation/staff management, general management topics, professional comportment

*Course: Theatre Projects (THPA 49000)*

Oversee students' self-directed project creation in theatre arts management

*Course: Independent Study in Theatre (THPA 49900)*

Oversee students' self-directed research in theatre arts management

*Course: Professional Internship (THPA 49100)*

Supervise students during semester or summer session completing internships in performing arts organizations

---

## **TEACHING EXPERIENCE**

### **Graduate Teaching Assistant, Theatre Management**

Alabama Shakespeare Festival, Montgomery, Alabama, Summer 2006

### **Graduate Teaching Assistant, Theatre Management**

University of Alabama Department of Theatre and Dance, Tuscaloosa, Alabama, August 2004-May 2005

### **Career Lab Teaching Assistant, Business Management**

Indiana University Kelley School of Business, Bloomington, Indiana, August 2001-May 2004

---

## **PROFESSIONAL ARTS MANAGEMENT EXPERIENCE**

### **Economic Impact Study Assistant**

Merlefest: Traditional "Plus" Music Festival, Wilkesboro, NC, Spring 2016

- Collected spending data from sample audiences representing target demographics
- Implemented strategies to encourage audience patronage of the festival's economic partners

### **Organization Consultant and Retreat Facilitator**

Syracuse International Film Festival, Syracuse, NY, Winter 2016

- Collected spending data from sample audiences representing target demographics
- Implemented strategies to encourage audience patronage of the festival's economic partners

### **Organization Consultant**

Cider Mill Playhouse, Endicott, New York, Winter 2013-Winter 2016

- Consult on transition from board-managed organization to executive director leadership
- Consult on reorganization of box office and volunteer program
- Assist with audience building initiatives through marketing and development

### **Grants Consultant**

Community Arts Partnership, Ithaca, NY, Fall: 2009, 2010, 2012

- Critiqued visual arts applications based on clarity of expression, technique, and creativity
- Evaluated visual artist portfolios to receive federal stimulus grant funding

### **Organization Consultant**

Independent Theatre Collective, Wheeling, WV, Winter 2008-Fall 2012

- Consult on transition from informal community organization to 501 (c) (3) non-profit corporation
- Assist audience-building initiatives, cultivation of local board of directors, fundraising gala
- Perform public relations duties at festivals; assist with festival load-in/load-out

### **Artist and Vendor Will-Call Assistant**

Alive Music Festival, Canal Fulton, OH, Summer 2009

- Distributed artist and vendor festival packets and media access credentials
- Resolved contract disputes with vendors and artists

### **Artist Stages and Vendor Booths Will-Call Assistant**

Alive Music Festival, Canal Fulton, OH, Summer 2009

- Distributed artist and vendor festival packets and media access credentials
- Resolved contract disputes with vendors and artists

### **Marketing Assistant and Audience Outreach Coordinator**

Alabama Shakespeare Festival, Montgomery, Alabama, Summer 2006-Fall 2007

### **International Programs Assistant, Fulbright Grants**

Indiana University Office of International Programs, Bloomington, Indiana, Spring 2003-Spring 2004

### **Grants and Foundations Relations Associate**

Indianapolis Museum of Art, Indianapolis, Indiana, Spring 2000-Spring 2001

---

## **INVITED INTERNATIONAL PRESENTATIONS**

*“Arts Administration Degrees: Building Skills and Career Longevity,”* Association of Performing Arts Presenters International Conference (APAP). Panel Chair and Presenter. New York, NY, January 2014

*“The Quarter Life Crisis: Transitioning from Student to Professional,”* Association of Performing Arts Presenters International Conference (APAP). Panel Chair and Presenter. New York, NY, Forthcoming January 2013

*“Why We Need Arts Management Training,”* Association of Performing Arts Presenters International Conference (APAP). Presenter. New York, NY, January 2012

*“Experiential Learning Pedagogy: The Influence of Attitude on Experiential Learning Success,”* Carnegie Academy for the Scholarship of Teaching and Learning. Institute Scholar and Presenter. Omaha, NE, June 2011

*“Experiential Learning Pedagogy: Teaching Hands-On Professional Learning (Case: 24-Hour Play Festival),”* Hawaii International Conference on Arts and Humanities. Presenter. Oahu, Hawaii, January 2011

*"Music and Arts Festivals Profit from Sustainable Marketing,"* Hawaii International Conference on Arts and Humanities. Presenter. Oahu, Hawaii, January 2011

*"International Panel Discussion and Writing of Standards for Discourse and Practice in the Field,"* Fourth Annual Helsinki Symposium on the State of the Field of Cultural Management, HUMAK University of Applied Sciences. Helsinki, Finland, May 2010

*"Reflective Practice: International Internships in Arts Administration,"* Association of Performing Arts Presenters International Conference (APAP). Presenter. New York, NY, January 2010

### INVITED NATIONAL PRESENTATIONS

*"Old Dogs, New Tricks: Disruptive Approaches from Artist-Led Cultural Organizations,"* Association of Arts Administration Educators (AAAE). Presenter. Montreal, Canada, May 2014

*"Embracing Taxes for the Circus Performer,"* American Youth Circus Organization Conference (AYCO). Presenter. Seattle, WA, August 2013

*"Actor Agent, Mamet McChrystal: The Artistic Intelligencer and American Arts Policy,"* Social Theory, Politics, and the Arts Conference, Louisiana State University. Presenter. Baton Rouge, LA, October 2012

*"Circus Artists as Artful Entrepreneurs: The Organizational Structure and Management of a Contemporary Circus Company,"* American Youth Circus Organization Conference (AYCO). Presenter. Seattle, WA, August 2012

*"From Grassroots Theatre to Movie Theaters...What's New in Arts Presentation,"* Association of Arts Administration Educators National Conference (AAAE), Claremont Graduate University. Presenter. Claremont, CA, June 2012

*"Pay-What-You-Can: Democratizing Access to Intellectual Property,"* Social Theory, Politics, and the Arts Conference (STPA), University of Kentucky. Presenter. Lexington, KY, October 2011

*"Beyond Google: Applied Technology in Arts Management,"* Association of Arts Administration Educators National Conference (AAAE). Presenter. Boston, MA, April 2011

*"Experiential Learning Pedagogy: Teaching Hands-On Professional Learning (Case: Professional Practice Integration into Arts Management Undergraduate Curriculum),"* BenchMark 3.5: Nonprofit Educators Learning, Leading, and Creating the Future. Presenter. San Diego, CA, March 2011

*"Experiential Learning Pedagogy: Teaching Hands-On Professional Learning (Case: Wings of Spring Site-Specific Dance Event),"* Southeastern Theatre Conference (SETC). Presenter. Atlanta, GA, March 2011

*"Community Theatre: Managing a State of Mind,"* Association of Arts Administration Educators National Conference (AAAE), American University. Presenter. Washington, D.C. June 2010

*"Experiential Learning: The Case Method and Beyond,"* Association of Arts Administration Educators National Conference (AAAE), American University. Presenter. Washington, D.C. June 2010

*"The Board of Directors in Circus Organizations: Defining Roles and Responsibilities,"* American Youth Circus Organization Conference (AYCO). Presenter. Starrucca, PA, August 2009

## INVITED REGIONAL PRESENTATIONS

*“Teaching and Learning with Technology,”* Ithaca College Educational Technology Day. Presenter. Ithaca, NY, March 2011

*“Theatre Etiquette: To Do or Not To Do, That is the Question,”* Faculty Fellow, First-Year Resident Experience, Boothroyd Hall. Ithaca, NY, November 2008

*“From Throwing Tomatoes to Times Square: “Object”ionable Audience Participation in the Performing Arts,”* Longview Faculty Council Lecture Series. Presenter. Ithaca, NY, October 2008

*“Theatre Arts Management: From True West to Kanye West,”* Access to College Education (ACE) Regional Institutes. Presenter and Workshop Leader. Cortland, NY, April 2008

---

## COMMUNITY SERVICE, GRANTS, AND AWARDS

Independent Theatre Collective, Advisory Board, Vice-Chair  
Wheeling, WV, June 2008-Present

Ithaca College Interfaith Chapel, Protestant Community Board, Vice-Chair  
Ithaca, NY, August 2008-Spring 2014

Ithaca College H&S Education Grant Initiative  
Ithaca, NY, Spring 2008; Spring 2009, Spring 2013

AIDS Memorial Quilt, Exhibition Volunteer and Co-Chair  
Ithaca, NY, December 2007 (volunteer), December 2008 (exhibition co-chair)

Montgomery Museum of Fine Art, Wayne Barto Memorial Award-Winning Docent  
Montgomery, AL, August 2005-August 2007

---