

# JIM STAFFORD

✉ jstafford@ithaca.edu

☎ 607-727-2644

🏠 Ithaca College

🌐 [linkedin.com/in/jimrstafford](https://www.linkedin.com/in/jimrstafford)

953 Danby Road, Ithaca, NY 14850

## PROFESSIONAL MEMBERSHIPS

- CCCC, Conference on College Composition and Communication
- NCTE, National Council of Teachers of English
- ABC, Association of Business Communication
- APPE, Association for Practical and Professional Ethics

## EDUCATION

**PhD** Aug 1992 – May 2001

University of North Carolina, Greensboro, NC

Ph.D., English, with Concentration in Rhetoric and Composition

*Bakhtin and the Use of Reader Response Theories within Students' Writing Processes* suggests ways that teachers might interact with students as students translate speech to writing. Each chapter considers text-oriented reader response theories for using speech literacy to achieve writing literacy.

**MA** Aug 1990 – May 1992

Radford University, Radford, VA

Master's Degree in English

**MA** Aug 1989 – May 1991

Virginia Tech, Blacksburg, VA

Master's Degree in Education

**BA** Aug 1981 – May 1987

University of Virginia, Charlottesville, VA

Bachelor's Degree in English

## POSITIONS

**Assistant Professor, Department of Writing** Aug 2008 – Present

Ithaca College, Ithaca, NY

### Courses Taught

- Proposal and Grant Writing
- Writing for the Workplace
- Peer Tutoring: Theory and Practice
- Honors Capstone
- Honors Slow Read: *The Underground Railroad*
- Ithaca Summer Experience (HEOP Program, 5 years)
- Ithaca College Freshman Seminar: *Life and Technology in the Year 2050*
- Senior Projects
- Exploring the Options (Freshman Seminar Program)
- Community: Exploring the People and Places of IC
- Academic Writing I
- Academic Writing II

**Visiting Assistant Professor** Aug 2019 – Present

Cornell University

Dyson School of Applied Economics and Management, Ithaca, NY

Courses Taught

- Management Communication (Four Sections)

**Visiting Lecturer** Aug 2016 – Present

Cornell University

Nolan School of Hotel Administration, Ithaca, NY

Courses Taught

- Management Communication I /  
Business Writing for Hospitality Professionals (Seven Sections)

**Writing Lecturer/ Instructor of Graduate** Aug 2004 – Jun 2007

**Literature Courses**

Elmira College, Elmira, NY

Undergraduate Courses Taught

- Writing for Your Career
- Freshman Composition/ Great Books Course
- Medieval and Renaissance Core Literature Course

Graduate Courses Taught

- Writing as a Mode of Thinking
- The History of American Short Fiction
- Hawthorne and Melville
- Shakespeare
- The Modernist Novel
- Chaucer and Medieval England

**Assistant Professor, Department of English** Aug 1997 – May 2003

Pennsylvania College of Technology, Williamsport, PA

Courses Taught

- Communications
- Freshman Composition
- Introduction to Literature
- Developmental Writing

**PhD Candidate, Lecturer** Aug 1993 – May 1996

**English: Rhetoric and Composition**

University of North Carolina, Greensboro

Courses Taught

- Academic Writing I
- Academic Writing II

**MA Candidate, Graduate Teaching Fellow: English Composition** Aug 1990 – May 1992

Radford University, Radford, VA

Courses Taught

- English 101
- English 102

## SERVICE

**Assistant Professor** Aug 2021 – Present

Ithaca College, Ithaca, NY

### Professional Writing Working Group

- Redesigned Writing Department's professional writing courses as department transitioned from three-semester-hour to four-semester-hour course format.

Jan 2022 – May 2022

### Writing Department Assessment Committee

- Reviewed language of Writing Department syllabi to assess department commitment to diversity and inclusion.

Oct 2020 – Present

### Writing Contest Coordinator

- Organize Department Writing Contest for a variety of genres. Work with other committee members to judge submissions. Emcee awards ceremony. Maintain webpage. Advertise contest.

Oct 2019 – May 2020

### Diversity and Inclusion Advocate for Search Committee

- Worked with hiring committee members, Human Resources office and Ithaca College administration to fill three non-tenure-track generalist writing positions within the Writing Department.

Jan 2015 – Jan 2020

### Chair of Personnel Committee

- Scheduled meetings and class visits.
- Presented Chair with Personnel and NTEN Reviews.
- Ensured that class visit reports and final Personnel Reports were completed.
- Led Writing Department discussions concerning second-year and NTEN reviews.

Aug 2008 – Present

### Student Advisor

- Advise 7-14 Exploratory and Writing Majors.

Jun 2014 – Aug 2018

### Summer Advisor

- Worked with groups of new first year students throughout the summer, explaining Themes and Perspectives, majors and minors, and the Integrative Core Curriculum.
- Collaborated with new students to create their Fall schedules.

Jun 2018 – Jun 2018

### Team-based Learning Initiative

- Collaborated with groups of college faculty on course design and revision.

May 2017 – Aug 2017

### Hiring Committee

- Served on college-wide committee to hire new HEOP Director.

Oct 2016 – May 2017

### Hiring Committee

- Served on Writing Department committee to select two new

faculty members with professional writing emphasis.

Mar 2016 – Mar 2016

Handwerker Gallery Faculty Reading Series

- Read original poetry.

Sep 2014 – May 2015

FYRE, First Year Residential Experience

- Worked with RA's in several dorms to plan activities for first-year students.
- Interacted with students during those activities.

Aug 2013 – Aug 2015

Writing Department Recording Secretary

- Recorded minutes at bi-weekly, Writing Department Faculty Meetings.

Sep 2014 – Dec 2014

Course Development

- Co-wrote, with Yolanda Clarke, Director of IC Academic Enrichment Services, a course for beginning IC tutors.
- Taught this course for two years within the Education Department.

Mar 2014 – Mar 2014

Internal Grant from Provost's Office

- Wrote and received grant for Writing Center tutors to receive ESL instruction.

Aug 2011 – May 2014

Director of Handwerk Gallery Faculty Reading Series

- Worked with Handwerker Director, Writing Department faculty, and students, to arrange and advertise readings.
- Emceed readings.

Aug 2012 – May 2013

Co-Director of Writing Department Internship Program

- Read weekly journal of student interns.
- Interviewed supervisors at intern sites.
- Responded to intern portfolios.

Aug 2012 – May 2013

Hiring Committee

- Served on Writing Department search committee to hire NTEN faculty member with professional writing emphasis.

Aug 2012 – May 2013

Ithaca College Writing Center

- Tutored 4 hours per week.

Aug 2008 – May 2012

Writing Department Assessment Committee

- Helped write rubric for outcomes assessment for upper and lower level courses in Writing Department.

Aug 2009 – Dec 2009

Ad Hoc Marketing Committee

- Reviewed marketing strategies for departments within School of Humanities and Sciences.

Aug 2009 - Dec 2009

Freshman Seminar Steering Committee

- Assessed program and planned new initiatives.

**Assistant Professor**

Aug 1997 - May 2003

Pennsylvania College of Technology, Williamsport, PA

Writer of Contextual Communications Handbook

- Created course content for technical and pre-engineering students.

Middle States assessment committee member

- Worked on assessment materials for Middle States accreditation.

Sep 2002 - May 2003

Hiring Committee

- Served on hiring committee for two full-time communications professors.

Sep 1998 - May 2000

Elected Representative

- Represented Integrated Studies Department on Standards and Issues committee.

Aug 1998 - May 1999

Hiring Committee

- Served on hiring committee for 5 full-time Integrated Studies faculty.

**Lecturer**

Aug 2006 - Dec 2006

Elmira College, Elmira, NY

Student Teacher Supervisor

- Supervised two student teachers in area high schools.
- Worked with school personnel.
- Met with other supervisors and taught students in weekly breakout seminars.

Jan 2005 - Jan 2006

Editor

- Co-edited *Selected Freshman Essays*, a selection of the best essays by first-year students.

**PhD Candidate**

Aug 1996 - Dec 1996

University of North Carolina, Greensboro, NC

University Supervisor for Student Teachers

- Supervised and instructed eleven student teachers in area high schools.

Aug 1994 - May 1996

Writing Center Tutor

- Worked with students in UNCG Writing Center.

Aug 1994 - May 1996

Composition committee member

- Planned curriculum, selected texts, and set policy for English Department composition program.

Aug 1994 - Aug 1995

Elected Representative

- Represented English Department in college-wide, graduate school governance.

May 1992 – May 1992

Radford University, Radford VA

Phi Kappa Phi Honor Society

- Inducted member.

## PROFESSIONAL ACTIVITIES

Aug 2009 – Dec 2017

- Created *Split Oak Press*. Edited and published original manuscripts of poetry, memoir, and novels.
- Worked with 1-3 interns per semester.

Jun 2009 – Jul 2014

- Taught a 5-week memoir-writing course for residents at Longview Senior Residential Community.

Mar 2018 – Mar 2018

- Attended CCCC in Kansas City, KS.

Mar 2017 – Mar 2017

- Attended Seaside Writers' Conference, Seaside, FL

Sep 2015 – Sep 2015

- Participated as Panelist, Careers for Liberal Arts Majors, Cazanovia College, Cazanovia, NY.

Mar 2015 – Mar 2015

- Attended CCCC in Tampa, FL.

Jan 2015 – Jan 2015

- Attended Connections, a regional conference on technical and professional communications. Hosted by the Ithaca College Writing Department.

Feb 2015 – Feb 2015

- Served as peer reviewer for papers submitted to the IEEE Professional Communication Conference, Limerick Ireland.

Mar 2014 – Mar 2014

- Attended CCCC in Indianapolis, IN.

Jul 2013 – Jul 2013

- Taught a half-day Editing and Publishing session within the Ithaca College Summer Institute for High School Students.

Mar 2013 – Mar 2013

- Attended CCCC in Las Vegas, NV

Mar 2012 – Mar 2012

- Attended AWP in Chicago, IL.

Apr 2009 – Apr 2009

- Presented in area of Editing and Publishing at Broome County Arts Festival, Binghamton, NY.

## PUBLICATIONS AND PRESENTATIONS

- *Using Multi-modal Forms to see New Worlds within Professional Writing*, 2019 SUNY Council on Writing Conference, Purchase, NY, with Thomas Friedrich.
- *Panel Chair* for session at 2019 SUNY Council on Writing Conference, Purchase, NY.
- *Panel Chair* for two sessions of 2019 Pippi to Ridley Popular Culture Conference, Ithaca, NY.
- *Writing as a Mode of Learning to Build and Transfer Emotional Intelligence*, 2018 ABC Conference, Miami, FL.
- *Panel Chair* for session at 2018 ABC Conference, Miami, FL.
- *Adjusting to Audience: Emotionally, Cognitively, Culturally*. 2017 SUNY Council on Writing Conference, Syracuse, NY, with Jessica Slentz and Eric Machan Howd.
- *What Protest Affords: Learning and Teaching from Activism in the Neo-Liberal University*, 2016 SUNY Council on Writing, Albany, NY, with Tom Girshin.
- *Experimenting with Coding to Assess Tutor Training*, 2015 International Writing Center Conference, Tampa FL, with Tyrell Stewart-Harris.
- *Writing Programs as Carnival Spaces: How Valuing New Media Texts Changed Four Instructional Landscapes*, SUNY Council on Writing, Syracuse, NY, with Tom Friedrich, Tom Halford, and Athena Castro-Lewandowski.
- *Tutors Define, Revise, Re-Imagine their Writing Center with Film*. 2014 International Writing Center Conference, Indianapolis, IN, with David Anderson and Elizabeth Levine.
- *Fostering New Media Based Communities in Professional Writing Course*, 2013 SUNY Council on Writing, Buffalo, NY, with Tom Girshin and Susan Adams Delaney.
- *The Culture of Business as an Influence within Modern Schools*, 2007 Building Bridges, Cultures, Literacies, and Lives Conference, Jekyll Island, GA, with Nancy Zimmet and Chris Passudetti.
- *Malta: The European Union Political, Social, and Economic Cooperation*, 2006, Harding House Publishing. (A non-fiction book for 12 -14 year olds. 80 pages)
- *Facts and Figures: The European Union's Political, Social, and Economic Cooperation*, 2006, Harding House Publishing (A non-fiction book for 12-14 year olds. 80 pages)
- *Writing Ourselves into Characters' Moral Dilemmas*. 2006 Character Education, Troy, NY, with David Odum and Katrina Shilts.

- *A Bakhtinian Reading of Mark Twain's Life on the Mississippi*, 2005 Mark Twain Conference, Elmira, NY.
- *Reflection to Action: Journal Writing as Re-Imagining Community*. 2005 Literacies for All Conference, San Diego, CA, with Nancy Zimmet and Chris Passudetti.
- *Puerto Ricans' History and Promise: Americans who Cannot Vote*, 2005, Harding House Publishing. (A non-fiction book about Puerto Rico's history, for 12-14 year olds, approximately 100 pages)
- *Collaboration and Authenticity: The Dialectic of Voice*, 1995, CCCC Conference, Washington, DC, with Janet Bean.
- *Teacher Research and Recognizing Diversity*, Summer 1995, North Carolina English Teacher Journal.
- *Thinking about Literature Through Chalkboard Graffiti*, Fall 1991, Virginia English Bulletin.