

# JOB OUTLOOK

## FOR THE CLASS OF 2021





## ALTHOUGH HIRING PLANS ARE DOWN, THERE ARE OPPORTUNITIES FOR 2021 GRADS

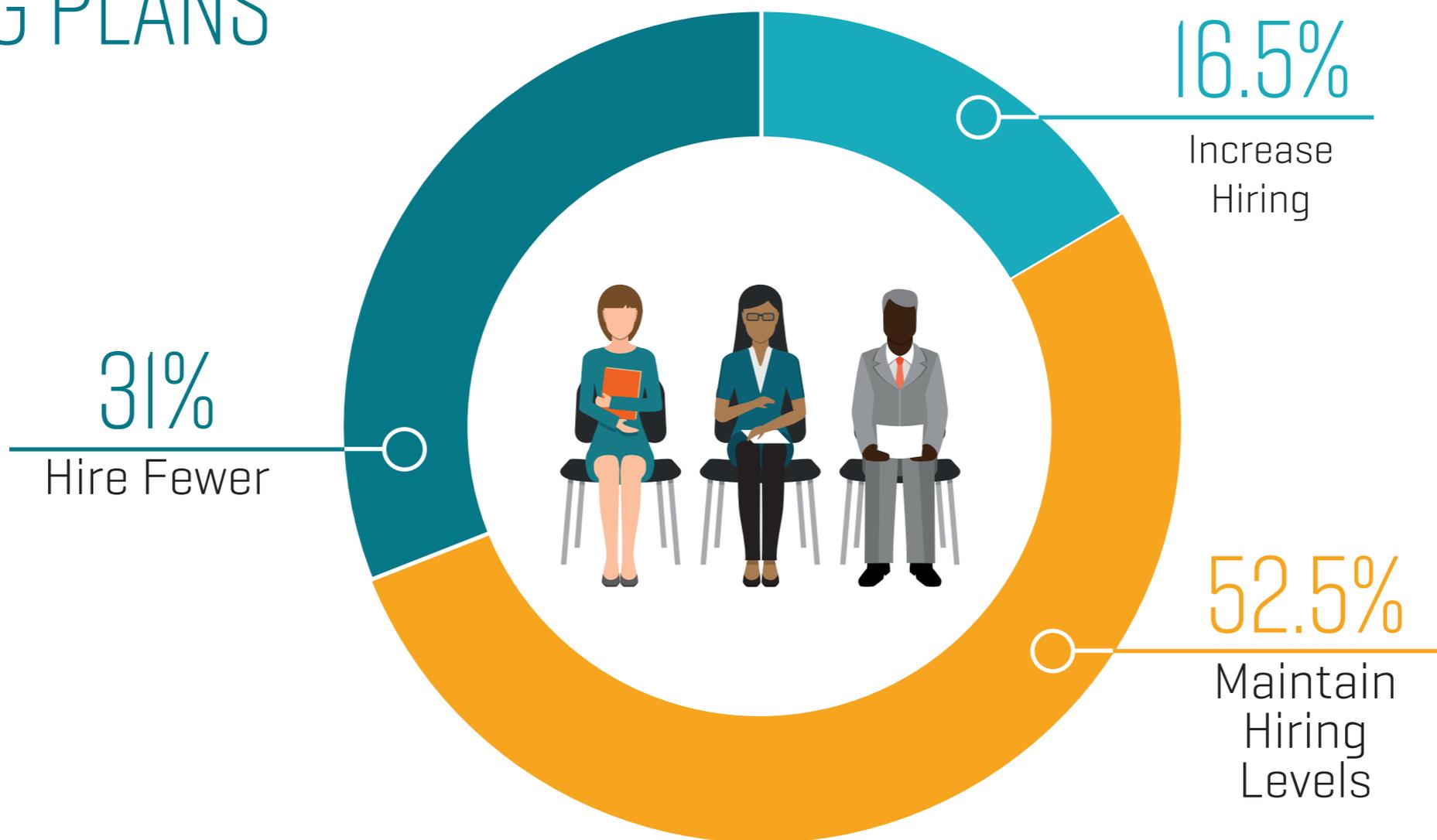
Some employers said their businesses are growing and others plan to hire new graduates because they don't want to miss out on "great hires" or because they want to maintain their succession planning.



## EMPLOYERS RATE THE JOB MARKET



## EMPLOYERS' HIRING PLANS



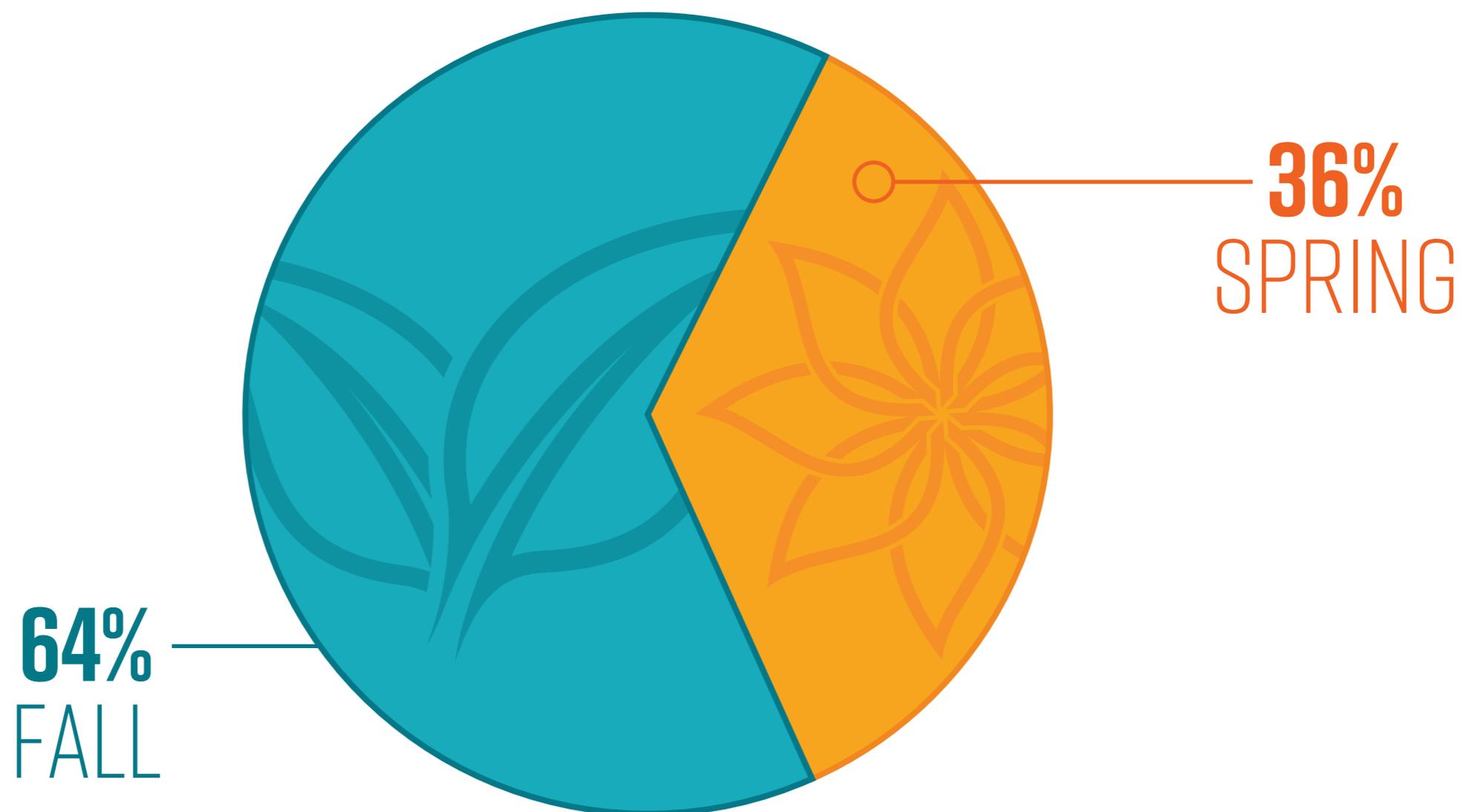
## EMPLOYERS PLAN TO HIRE ASSOCIATE DEGREE GRADS

# 34.8%

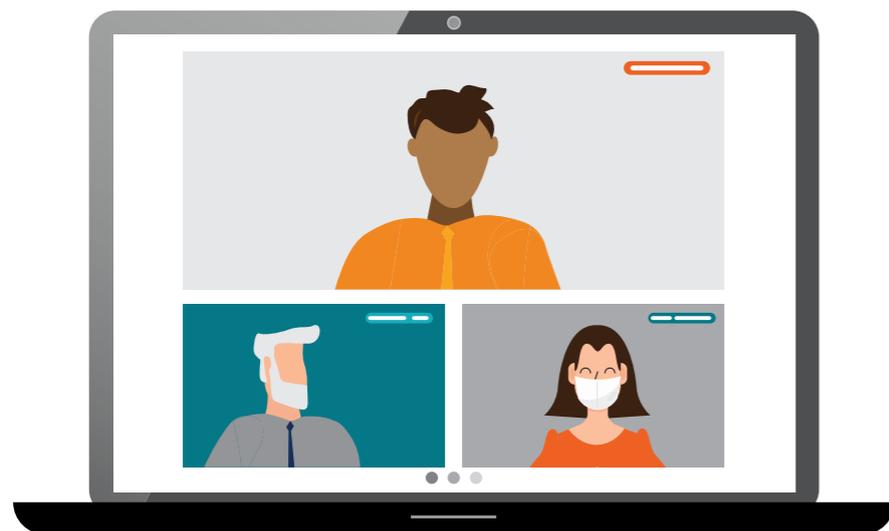
Percent of employers reported  
that they will hire associate degree  
graduates from the Class of 2021



## WHEN WILL EMPLOYERS RECRUIT 2021 GRADS?



## MOST EMPLOYERS PLAN TO RECRUIT VIRTUALLY



**54%** OF EMPLOYERS SAY THEY WILL **RECRUIT VIRTUALLY** FOR THE ENTIRE ACADEMIC YEAR



**16%** OF EMPLOYERS SAY THEY WILL **RECRUIT VIRTUALLY** IN THE FALL **AND IN PERSON** IN SPRING 2021

## EMPLOYERS LOOKING FOR DIVERSITY IN NEW HIRES

87%

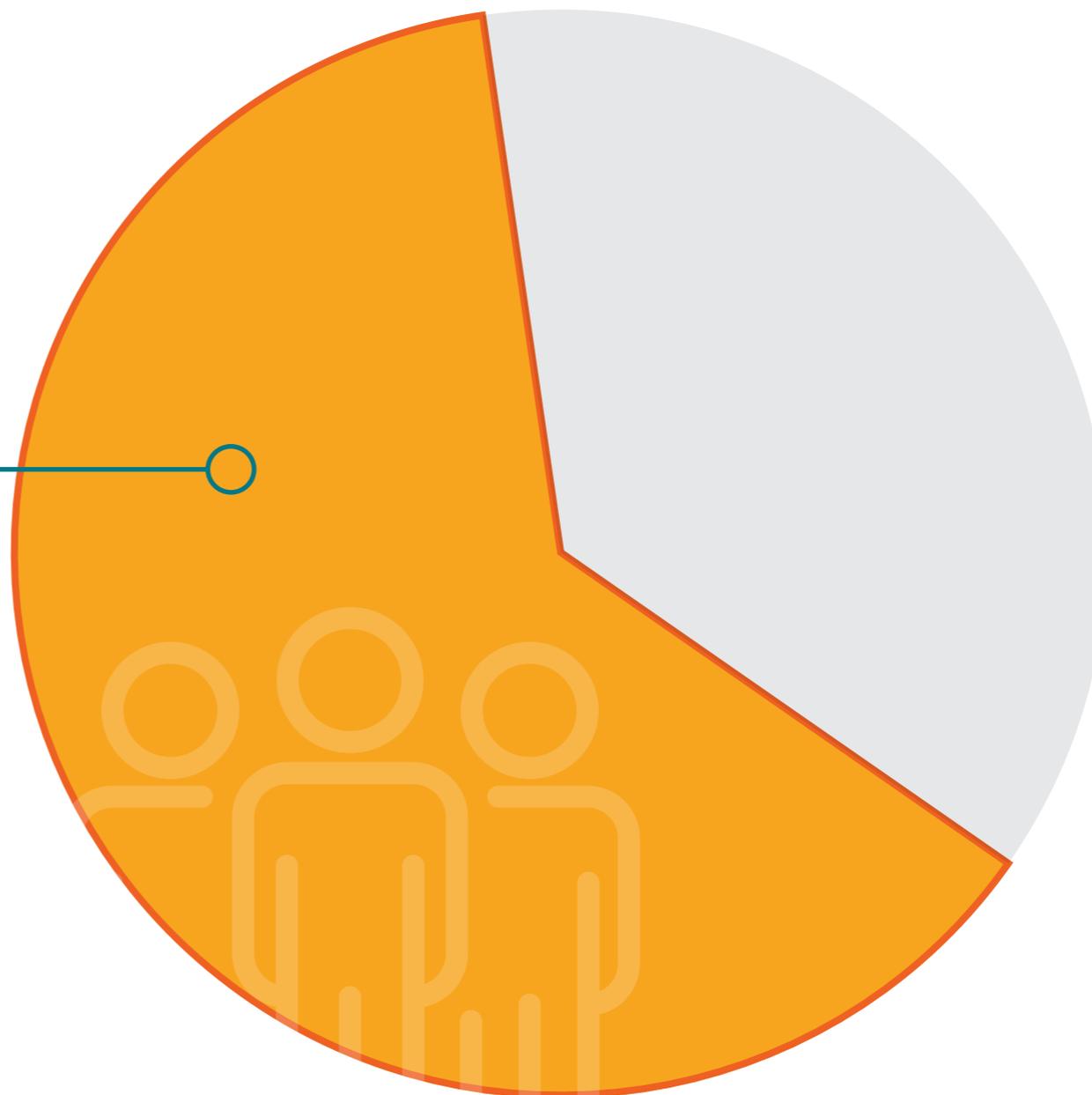
OF EMPLOYERS REPORT THAT THEY HAVE A **DIVERSITY RECRUITING STRATEGY** FOR THE CLASS OF 2021



## WHAT'S YOUR GPA?

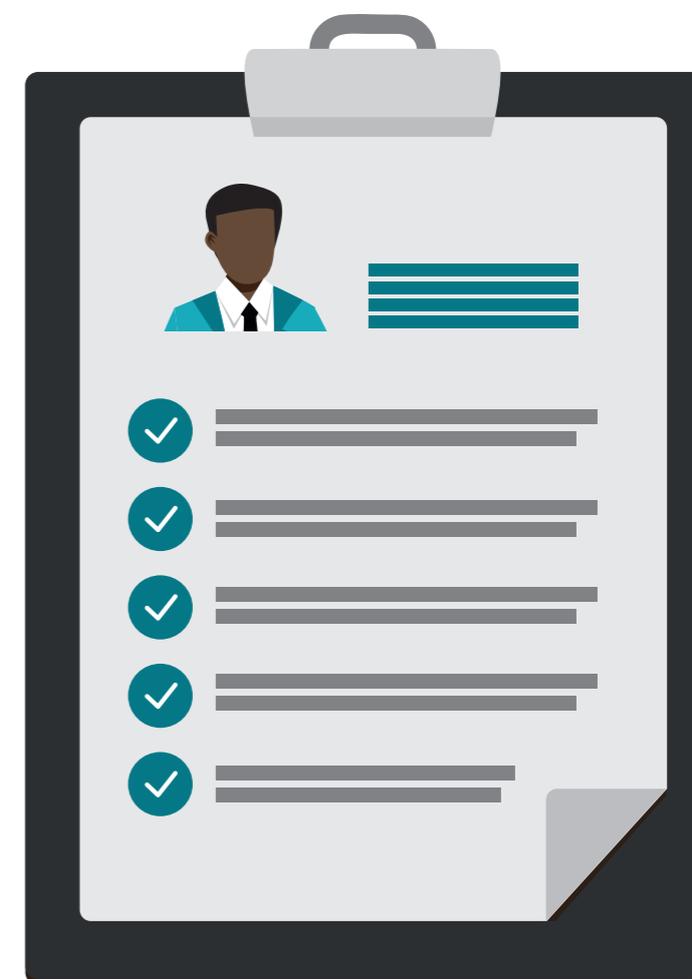
63%

of employers screen by GPA,  
looking for **3.0%+**



## TOP 10 THINGS EMPLOYERS LOOK FOR ON YOUR RESUME

- 1 Problem-solving skills
- 2 Ability to work in a team
- 3 Strong work ethic
- 4 Analytical/quantitative skills
- 5 Communication skills [written]
- 6 Leadership
- 7 Communication skills [verbal]
- 8 Initiative
- 9 Detail-oriented
- 10 Technical skills



## EXPERIENCE IS (ALMOST) REQUIRED

Students with a paid internship received **nearly 50% more job offers** than those who had an unpaid internship or no internship.



## 7 THINGS THAT GIVE YOU AN ADVANTAGE IN THE JOB MARKET

- 
- A decorative graphic on the left side of the page features several 3D-style arrows. One prominent orange arrow points upwards and to the right, while several grey arrows point in various directions, some overlapping the orange one.
- 1 Internship with the organization
  - 2 Internship within the industry
  - 3 Major
  - 4 Leadership position
  - 5 General work experience
  - 6 Extracurricular activities
  - 7 High GPA [3.0 or above]

**Source:** *Job Outlook 2021, Job Outlook 2020, 2019 Internship & Co-op Report, 2019 Student Survey, 2019 Recruiting Benchmarks Survey*

Courtesy of the National Association of Colleges and Employers | [www.nacweb.org](http://www.nacweb.org)

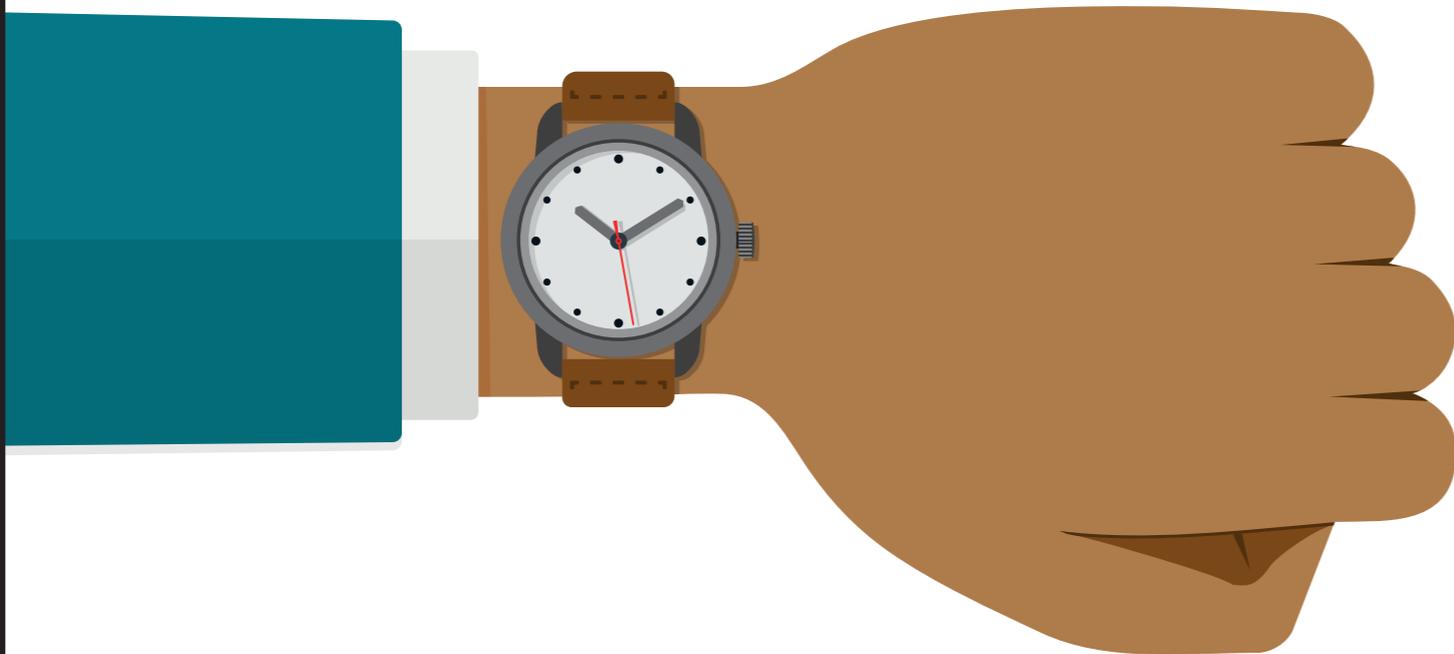


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## HOW LONG BEFORE YOU GET A JOB OFFER?

Average time from interview to offer: 23.5 days

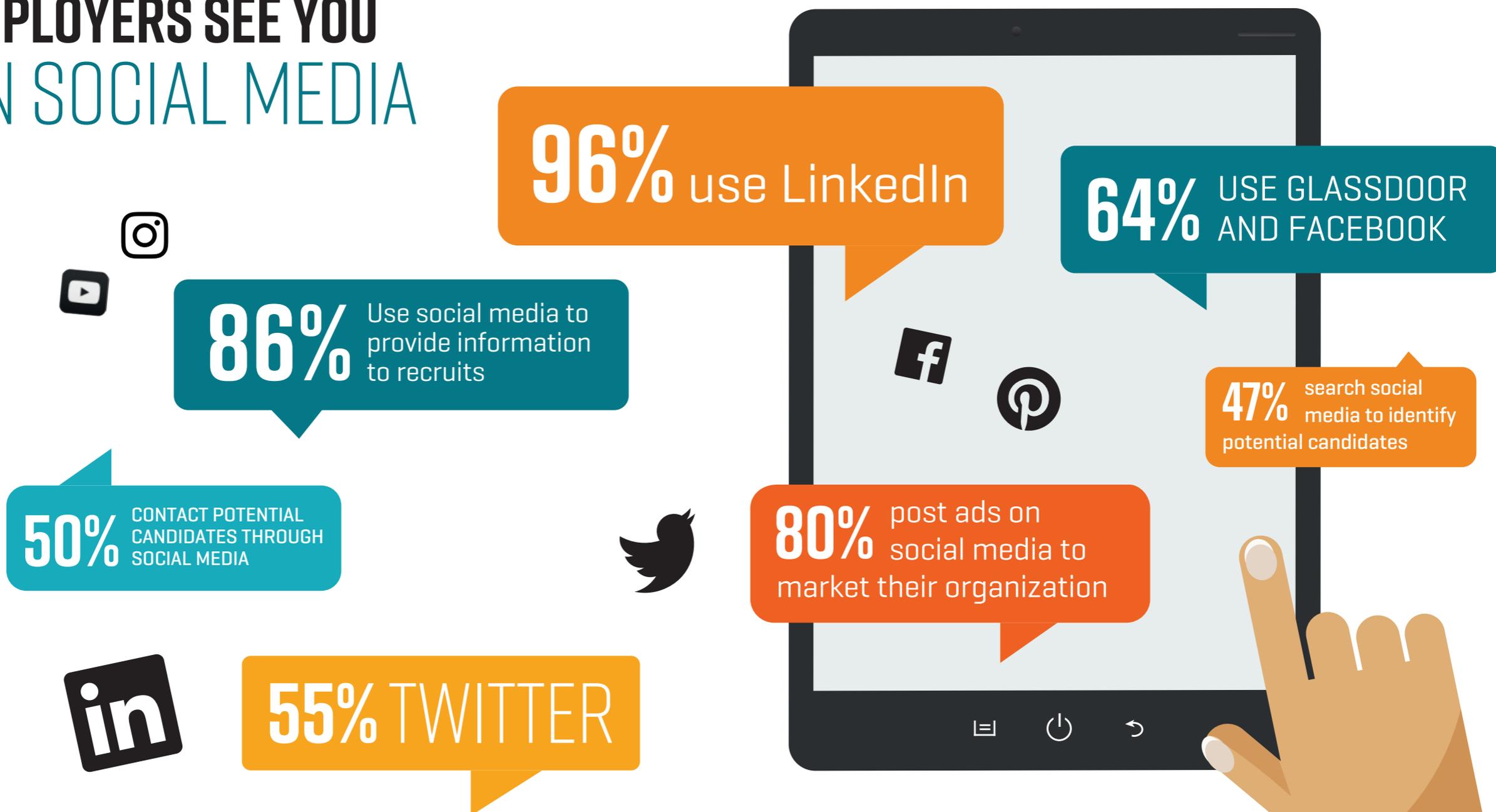
Average time given to accept/reject a job offer: 14.3 days



Source: Job Outlook 2021, Job Outlook 2020, 2019 Internship & Co-op Report, 2019 Student Survey, 2019 Recruiting Benchmarks Survey

Courtesy of the National Association of Colleges and Employers | [www.nacweb.org](http://www.nacweb.org)

## EMPLOYERS SEE YOU ON SOCIAL MEDIA





## HOW TO BE A STAND-OUT JOB CANDIDATE

**Get FREE professional career advice.**

Practice interviews, resume critiques, networking strategies, employer and job databases, and more are available through your career services office.



## HOW TO BE A STAND-OUT JOB CANDIDATE

### Research your target companies.

The more you know about a potential employer, the more prepared you'll be for the interview.



## HOW TO BE A STAND-OUT JOB CANDIDATE



### **Get experience.**

Employers use their internship/cooperative education programs to hire full-time.

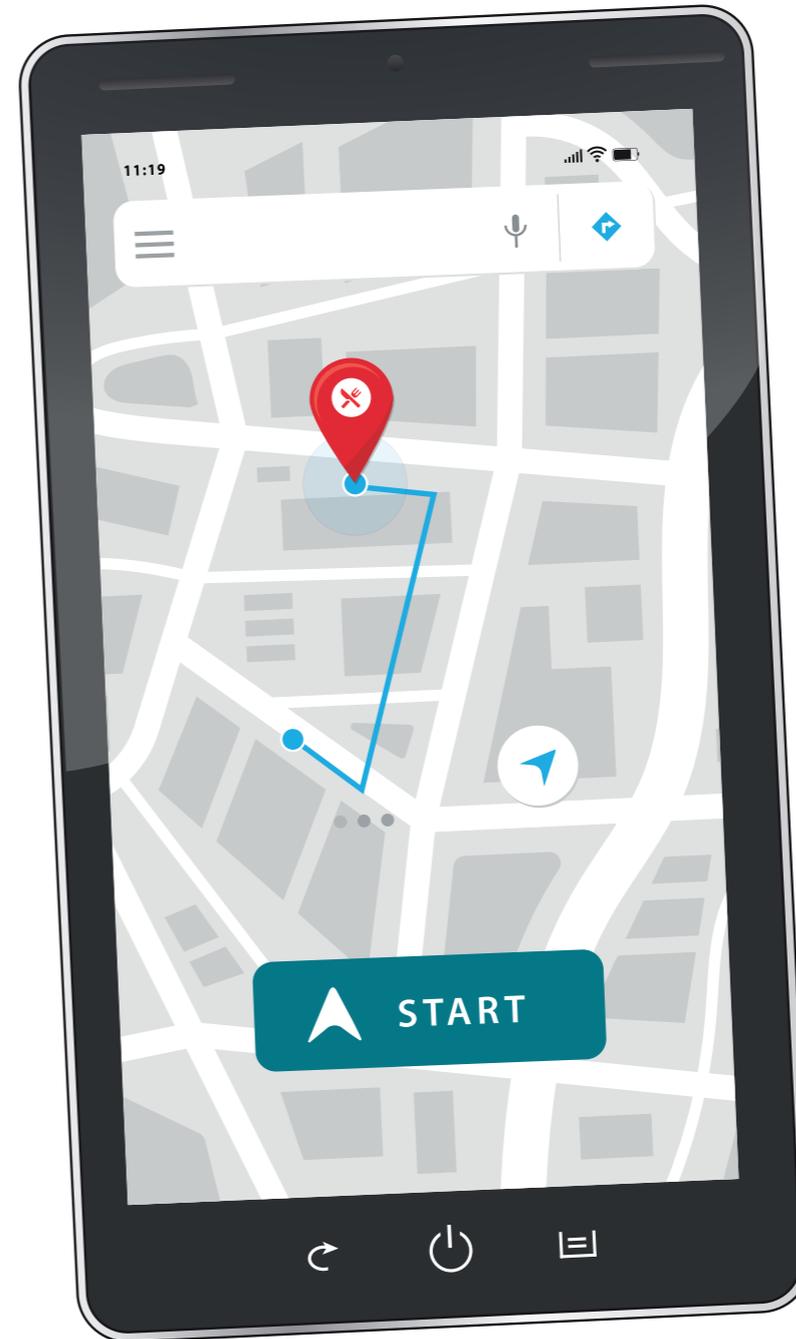


# JOB OUTLOOK FOR THE CLASS OF 2021

## START YOUR JOB SEARCH TODAY

It's never too early... explore what your career center offers.

**Get FREE professional career advice.**



Source: *Job Outlook 2021, Job Outlook 2020, 2019 Internship & Co-op Report, 2019 Student Survey, 2019 Recruiting Benchmarks Survey*

Courtesy of the National Association of Colleges and Employers | [www.naceweb.org](http://www.naceweb.org)