ANTHONY C. ADORNATO

Ithaca College
Roy H. Park School of Communications
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EDUCATION

University of Missouri – Columbia, Missouri
The Missouri School of Journalism
> M.A., Journalism-Media Management, May 2012
> Thesis: *A Digital Juggling Act: A Case Study of New Media's Impact on the Responsibilities of Local Television Reporters*

Syracuse University – Syracuse, New York
S.I. Newhouse School of Public Communications
> B.S., Broadcast Journalism | Minor: Spanish, December 1999
> Dean's Scholarship, 1996-1999

TEACHING EXPERIENCE

Ithaca College, Roy H. Park School of Communications
Associate Professor (tenured), Journalism, 2019-present
Assistant Professor, Journalism, 2013-2019

Courses developed and teaching:
- Mobile and Social Media Journalism
- Society 2.0: Social Media
- Advanced Television News Reporting
- Television News Reporting and Producing
- Media for Social Responsibility: Portrayals of Disability and Chronic Illness in Popular Culture
- Media for Social Responsibility: From the Financial Markets to the Twitter Revolution

Other courses teaching:
- Investigative Journalism
- Journalism Research
- Visual Journalism

Selected industry collaborations:
- NPR, 50th anniversary of Dr. Martin Luther King Jr.'s assassination
- PBS NewsHour, 2017 Presidential Inauguration of Donald Trump
- NBC News, 2016 South Carolina Republican Presidential Primary

Libera Università di Lingue e Comunicazione (Università IULM), Milan, Italy
Fulbright Visiting Scholar, Master in Journalism, Spring/Summer 2021

Courses developed and teaching:
- Mobile Journalism
- Infodemic: Fighting Misinformation and Disinformation

Institute for Education in International Media
Faculty Fellow, Summer 2017 and 2018

Course taught:
- Multimedia Journalism in Urbino, Italy

Syracuse University, S.I. Newhouse School of Public Communications
Part-time Faculty, Broadcast and Digital Journalism, January 2012-May 2013, Summer 2014

Courses taught:
- Broadcast and Digital News Writing (graduate course)
- News Reporting II (graduate course)
- Television and Digital News Reporting

Utica College, School of Business and Justice Studies
Adjunct Lecturer, Public Relations and Journalism, Spring 2012

Course taught:
- Broadcast News Writing

PROFESSIONAL EXPERIENCE

Syracuse University – Syracuse, New York
Director of Communications, Burton Blatt Institute, November 2010-June 2013

Colgate University – Hamilton, New York
Manager of Media Communications, October 2007-October 2010

WSTM-TV – Syracuse, New York
Anchor/Reporter, May 2003-September 2007
General Assignment Reporter, May 2001-May 2003

WUTR-TV – Utica, New York
Anchor/Multimedia Reporter/Producer, October 2000-April 2001

WWNY-TV – Watertown, New York
Multimedia Reporter, July 2000-September 2000

WTVH-TV – Syracuse, New York
Assignment Editor/Writer, May 1999-May 2000

Dateline NBC – New York, New York
Research Intern, May1997-August 1997

SCHOLARSHIP

Research interests include: the impact of social media and mobile news consumption on the responsibilities of journalists; news organizations' use of social media and mobile platforms; user-generated content's influence on editorial decisions; and audience engagement.

Books

> **Adornato, A.C.** (forthcoming, June 2021). *Mobile and Social Media Journalism: A Practical Guide for Multimedia Journalism (Second Edition)*. Routledge/Taylor & Francis.

> **Adornato, A.C.** (2017). *Mobile and Social Media Journalism: A Practical Guide*. SAGE Publications/CQ Press.

Journal Publications

> **Adornato, A.C.** & Horsfall, A.S. (2020). Failed Strategy: Using Trade Secret Laws to Assert Ownership of Employees' Social Media Accounts in the Journalism Industry. *New York University Journal of Intellectual Property & Entertainment Law*, 9(1), 62-90.

> **Adornato, A.C.** & Lysak, S. (2017). You Can't Post That! Social Media Policies in U.S. Television Newsrooms. *Electronic News*, 11(2), 80-99.

> **Adornato, A.C.** (2016). Forces at the Gate: Social Media's Influence on Editorial and Production Decisions in Local Television Newsrooms. *Electronic News*, 10(2), 87-104.

> **Adornato, A.C.** (2016). Enhancing Curriculum to Evolve with Industry Practices: Developing a Mobile and Social Media Journalism Course. *Journal of Media Education*, 7(1), 44-50.

> **Adornato, A.C.** (2014). A Digital Juggling Act: New Media's Impact on the Responsibilities of Local Television Reporters. *Electronic News*, 8(1), 3-29.

Journal Articles in Progress

> **Adornato, A.C.** & Frisch, A. *Longitudinal Study of Social Media Policies in U.S. Television Newsrooms*.

> Frisch, A. & **Adornato, A.C.** *Evolution of Newsroom Social Media Guidelines in Addressing Contemporary Journalistic Practices*.

Refereed Conference Papers and Presentations

Adornato, A.C. & Horsfall, A.S. (2019). *Newsroom Ownership of Employee Social Media Accounts: Implications for Journalists*. Paper presentation at the World Journalism Education Congress, Paris, France.

Adornato, A.C. (2019). *Anatomy of a Newscast*. Panel presentation at the Broadcast Education Association On-Location conference, University of Colorado Boulder.

Adornato, A.C. (2019). *Teaching Storytelling on the Go: Technology for Student Production Toolboxes*. Panel presentation at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. (2018). *Hands-On Mobile Journalism Workshop*. Workshop panelist at annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.

Adornato, A.C. (2018). *Teaching Mobile Journalism: Immersion, Diffusion, and Infusion*. Panel presentation at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. (2017). *Going Mobile in the Classroom: How to Turn a Teaching Distraction into a Teaching Tool*. Panel presentation at the annual conference of the Association for Education in Journalism and Mass Communication, Chicago, Illinois.

Adornato, A.C. (2017). *Teaching Entrepreneurship to Media Students*. Panel presentation at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. (2017). *Going Live Online: How TV Stations Are Rushing to "Live" Social Media to Save the TV Audience*. Panel presentation at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. (2017). *Grad/New Faculty 101 - What You Need to Know for That First Job*. Panel presentation at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. (2016). *Back Pocket Journalism: Going Mobile in the Classroom*. Panel presentation at the annual conference of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.

Adornato, A.C. (2016). *Digital-First Story Pitches: Developing News Stories for Social Media and Mobile*. Panel presentation, during the Curriculum Swapshop, at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. (2016). *News and Storytelling: There's An App for That!* Panel presentation at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. & Lysak, S. (2015). *A Survey of Social Media Policies in U.S. Television Newsrooms*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Adornato, A.C. (2015). *10 Things You Should Teach About Mobile*. Organized and also presented on panel at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. (2014). *Forces at the Gate: Social Media's Influence on Editorial and Production Decisions in Local Television Newsrooms*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Adornato, A.C. (2014). *Out and On-Air: Openly Gay TV News Professionals with Real World Advice*. Panel presentation at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. (2014). *Twitter's Staying Power and How to Teach Students to be Responsible Using It*. Panel presentation at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. (2014). *Using Vine to Teach Video Sequencing*. Teaching presentation at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. (2013). *Too Good to Be True? Verifying Information on Social Media*. Presented at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Adornato, A.C. (2012). *A Digital Juggling Act: New Media's Impact on the Responsibilities of Local Television Reporters*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Editor-Reviewed Articles

Adornato, A.C. (2015, June). Teaching Students to Verify Social Media Content. PBS MediaShift. URL: http://www.pbs.org/mediashift/2015/06/remix-teaching-students-to-verify-social-media-content

Adornato, A.C. (2015, June). Social Media & Analytics To-Do Lists for Teaching Mobile Journalism. PBS MediaShift. URL: http://www.pbs.org/mediashift/2015/06/remix-social-media-analytics-to-do-lists-for-teaching

INVITED PRESENTATIONS AND TRAINING

2020
Guest speaker, Media Literacy Discussion Club, Hosted by American Center in Moscow.

2019

Guest speaker, Interview conducted in Italian and English about social media branding for journalists, Hosted by Associazione Stampa Romana.

2018

Guest speaker, Interview conducted in Italian for Facebook Live event about social media and journalism, Hosted by Milano AllNews in conjunction with Ordine dei Giornalisti Consiglio della Lombardia

Presenter, "Optimize Your Reporting on Social Media" webinar for National Public Radio member stations, Hosted by Public Radio News Directors Incorporated

Presenter, Mobile and Social Media Journalism, Hosted by Syracuse Press Club and Social Media Breakfast Syracuse

Presenter, "Brains in a Bar" Faculty Speaker Series, Hosted by Ithaca College Alumni Association

2017

Presenter, "Mobile and Social Media Journalism" webinar, Hosted by World Journalism Education Council; Association for Education in Journalism and Mass Communication; and Association for Journalism Education

2016

Presenter, "Building Your Journalistic Brand," Ithaca College Chapter of the Society of Professional Journalists

Guest Lecturer, "Society 2.0: Social Media," Skype session with Social Media Management class, University of Queensland

Presenter, Mobile and social media journalism training, *The Ithacan* editorial staff

2015

Guest, "The Growing Importance of Metrics, Analytics" Twitter chat session for journalists and educators, PBS MediaShift

2014

Host, "Cultivating a Vibrant Media Environment" session for Moldova journalists, Sponsored by Open World Leadership Center, Ithaca College

Presenter and Workshop Facilitator, "Interviewing 101," Ithaca College Chapter of the Society of Professional Journalists

Presenter and Workshop Facilitator, "Social Media Strategies for Reporters and News Outlets," *The Ithacan* editorial staff

Presenter, "Using Social Media and Mobile Devices to Create an Online Community for Your Class," Ithaca College Center for Faculty Excellence and Center for Education Technology

Presenter, "Google Glass and Journalism," Dean's Roundtable in Media Innovation, New York City

2013

Presenter, "Journalism as a Process," *The Ithacan* editorial staff

Roundtable Participant, "Journalism Reinvented!", 40th Anniversary of the Park School of Communications, Ithaca College

Presenter and Workshop Facilitator, "Social Media and Audience Engagement," *The Ithacan* editorial staff

Panelist, "Challenges in the Current Media Climate" session for Tajikistani journalists, Sponsored by U.S. Department of State, Syracuse University

Panelist, "Mass Media in the United States" session for Turkmenistan journalists, Sponsored by U.S. Department of State, Syracuse University

Workshop Organizer and Presenter, "News Coverage and Disability," Your News Now

Panelist, "Accountable Governance-Investigative Journalism" session for Kyrgyzstani journalists, Sponsored by U.S. Department of State, Syracuse University

2012

Fill-in News Anchor, CNY Central-TV (NBC, Syracuse)

2010

Presenter, "Multimedia News Writing" tutorial (available online), Colgate University

Guest Lecturer, "Reporting in a Multimedia Environment," Morrisville State College (NY)

2009

Media Relations Trainer, Colgate University President and cabinet members

Media Relations Trainer, Community Action Partnership management and staff

Group Leader, "Effective Communications for Alumni Events," Colgate University Institutional Advancement department

2003

Moderator, Drug Enforcement Administration community forum on predatory drugs

HONORS AND AWARDS

2020

U.S. Fulbright Scholar, Italy, U.S. Department of State and Fulbright Commission

Ithaca College Office of Provost Academic Mini-Grant, $1,000 grant to cover costs associated with research project, *Survey of Social Media Policies in U.S. Television Newsrooms*

2018

Roy H. Park School of Communications Faculty Writing Award, for *Mobile and Social Media Journalism: A Practical Guide* (SAGE/CQ Press)

2017

Ithaca College Office of Provost Academic Mini-Grant, $1,000 grant to cover costs associated with data collection/analysis for research project on journalists' use of Twitter in 2016 presidential debates

2015

Ithaca College Pendleton Faculty/Staff-Student Collaborative Research and Production Grant, $1,000 grant to cover travel costs associated with covering South Carolina Primary for NBC News

2014

40 Under 40: Professors Who Inspire, Nerd Scholar

2013

Ava Digital Award, Gold Award for Burton Blatt Institute website redesign

2012

MarCom Award, Platinum Award for *Snapshots of Impact* annual magazine

MarCom Award, Honorable Mention for Burton Blatt Institute website redesign

Hermes Creative Award, Platinum Award for *Snapshots of Impact* annual magazine

2005

Syracuse Press Club, Best TV Newscast

The Syracuse New Times, Best of Syracuse Award

2004

Syracuse Press Club, Best TV Newscast

Syracuse Press Club, Special Mention TV Spot News Story

1998

The Hearst Foundation Journalism Awards Program, Special Merit, Television Broadcast News

1996-1999

Dean's Scholarship, S.I. Newhouse School of Public Communications, Syracuse University

IN THE MEDIA AND TRADE PUBLICATIONS

Featured in "Teaching Online: Advice from SAGE Communication Experts," SAGE Publishing (2020)

Interviewed for "Ithaca College Starts Semester of Fully Remote Instruction," WSYR-TV (2020)

Featured in "Journalism Schools Need to Focus on Data, Local News, Social Media and Business Models. Here Are Some That Are," Storybench (2019)

Quoted in "How Can Journalists Engage with Politics on Social Media?" International Journalists' Network (2018)

Interviewed for "Burlington Police Seek to Debunk Video Accusing Officers of Wrongdoing," WPTZ-TV (2018)

Podcast guest, "It Takes Imagination Episode 5: What Content Marketers Can Learn from Social Journalism," Imagination (2018)

Quoted in "Fake News Fools Millions!" *The New York Times* Upfront (2017)

Live interview about fake news and the U.S. presidential election, BBC World Service (2016)

Live interview about fake news and the U.S. presidential election, BBC Radio 4 (2016)

Quoted in "The Rise and Rise of Fake News," BBC News (2016)

Live interview about the role of social media and fake news in the U.S. presidential election, Deutsche Welle News, Germany (2016)

Interviewed for segment about the role of social media in the U.S. presidential election, WKTV-TV (2016)

Mobile and social media course included in the "Guide to Digital Publishing," produced by the Tow Center for Digital Journalism at Columbia University (2016)

Mobile and social media course included in "Seven Innovative Journalism Courses You Should Take This Fall," Storybench (2016)

Research featured in "Sourcing Social Media Ups Risk of Getting It Wrong," Broadcasting & Cable (2016)

Research featured in "TV News Stations Are Doing A Poor Job of Vetting Social Media Sources," Vocativ (2016)

Social media verification exercise highlighted in "11 Ways to Integrate Social Media into J-School Classes," MediaShift (2016)

Interviewed for story about "How Journalism Schools Can Train a New Generation of Fierce Fact Checkers," First Draft (2015)

Interviewed for video report "Social Media Urges Restraint Over Shooting Video," Associated Press (2015)

Featured as an expert in a story about the sharing of fake news on social media, FOX New York City, WNYW-TV (2015)

Featured as an expert in a segment about social media, FOX Philadelphia, WTXF-TV (2014)

Research featured in "What's New in Digital and Social Media Research," Nieman Journalism Lab (2014)

Featured in "Campus Watch: IC professor on 'Nerd Scholar's' List," *Ithaca Journal* (2014)

Quoted in "Nonprofit takes a 'wait and see' approach to Facebook's promoted posts," *Nonprofit Business Advisor* (2013).

Quoted in "Advance Digital Push is Smoother in Syracuse," *NetNewsCheck* (2013).

Quoted in "Your Professor, Your Computer, and You," *U.S. News & World Report* (2011). Discussed online education and the use of emerging technologies.

Quoted in "All Inclusive: The Burton Blatt Institute advocates for the under-represented disabled," *The Student Voice* (2011). Spotlighted media portrayal of disability.

Quoted in "Making learning technologies accessible to all," *Examiner* (2011).

Video profiles featured in "Google Maps Mashup + Colgate University = Yearbook 2.0," *Mashable* (2010).

SERVICE

To the Discipline

Manuscript Reviewer, *Media and Communication* journal, 2020-present

Judge, Broadcast Education Association Festival of Media Arts, 2019-present

Manuscript Reviewer, *Journalism Practice* journal, 2018-present

Book Proposal Reviewer, Oxford University Press, 2017

Member, Society of Professional Journalists Journalism Education Committee, 2015-2020

Guest, "The Growing Importance of Metrics, Analytics" Twitter chat session for journalists and educators, PBS MediaShift, 2015

Host, "Cultivating a Vibrant Media Environment" session for Moldova journalists, Sponsored by Open World Leadership Center, Ithaca College, 2014

Manuscript Reviewer, *Electronic News* journal, 2013-present

Manuscript Reviewer, Electronic News Division of the Association for Education in Journalism and Mass Communication Southeast Colloquium, 2013

Manuscript Reviewer, Communication Law and Policy Division of the International Communication Association Annual Conference, 2012

Judge, Council for the Advancement and Support of Education Accolade Awards for Best Magazine, 2012

To the College

Panelist, "What Is Truth?", Ithaca College Integrated Core Curriculum seminar, 2020

Faculty Volunteer, Journalism Department Outreach to Admitted Students, 2020

Instructor, "Framing Success," First-Year Orientation, 2019

Faculty Volunteer, Admissions Fall Open House, 2019

Faculty Volunteer, Ithaca Today, 2019

Faculty Volunteer, Admissions Fall Open House, 2018

Presenter, "Brains in a Bar" Faculty Speaker Series, Hosted by Ithaca College Alumni Association, 2018

Faculty Volunteer, Admissions Fall Open House, 2017

Faculty Volunteer, Ithaca Today, 2017

Presenter, Corning-Painted Post School District Career Day visit, 2016

Presenter, Mobile and social media journalism training, *The Ithacan* editorial staff, 2016

Presenter, "Building Your Journalistic Brand," Ithaca College Chapter of the Society of Professional Journalists, 2016

Faculty Volunteer, Admissions Fall Open House, 2016

Faculty Volunteer, Ithaca Today, 2016

Member, Academic Calendar Committee, 2015-2017

Instructor, College for A Day course for Trustees and guests, 2015

Faculty Volunteer, Admissions Fall Open House, 2015

Faculty Advisor, Exploratory students, 2014-2017

Presenter, "Google Glass and Journalism," Dean's Roundtable in Media Innovation, New York City, 2014

Presenter, "Using Social Media and Mobile Devices to Create an Online Community for Your Class," Ithaca College Center for Faculty Excellence and Center for Education Technology, 2014

Presenter and Workshop Facilitator, "Social Media Strategies for Reporters and News Outlets," *The Ithacan* editorial staff, 2014

Presenter and Workshop Facilitator, "Interviewing 101," Ithaca College Chapter of the Society of Professional Journalists, 2014

Presenter, "Journalism as a Process," *The Ithacan* editorial staff, 2013

Presenter and Workshop Facilitator, "Social Media and Audience Engagement," *The Ithacan* editorial staff, 2013

To the School

Member, Department of Journalism Faculty Search Committee, 2018

Member, Technology Planning Committee, 2017-2020

Member, Safety and Intellectual Property Standing Committee, 2017-2019

Member, Curriculum Committee, 2015-2017

Member, Department of Journalism Faculty Search Committee, 2015-2016

Member, Department of Media Arts, Sciences and Studies Faculty Search Committee, 2015-2016

Member, Park Scholar Rising Juniors Committee, 2014

Member, Pendleton Grants Committee, 2013-2015

Member, All School Planning Committee, 2013-2016

Roundtable Participant, "Journalism Reinvented!" 40th Anniversary of the Park School of Communications, 2013

To the Community

ACR Health, Vice President of Board of Directors, 2013-2019
Say Yes to Education
40 Below Marketing Task Force
Big Brothers Big Sisters Bowl for Kids' Sake, 2007 Honorary Chairperson
Catholic Charities Youth Mentor
Book Breaks Literacy Partner

PROFESSIONAL MEMBERSHIPS (PAST AND PRESENT)

Association for Education in Journalism and Mass Communication
Broadcast Education Association
Council for the Advancement and Support of Education
International Communication Association
National Lesbian and Gay Journalists Association
Online News Association
Society of Professional Journalists
Syracuse Press Club

GRANTS

Communications management and knowledge translation for:

Southeast Americans with Disabilities Act (ADA) Center, funded by the National Institute on Disability Research and Rehabilitation of the U.S. Department of Education, 2010-2013

Southeast Technical Assistance and Continuing Education (TACE) Center, funded by the Rehabilitation Services Administration of the U.S. Department of Education, 2010-2013

Center on Effective Rehabilitation Technology (CERT) by Vocational Rehabilitation Agencies, funded by the National Institute on Disability Research and Rehabilitation of the U.S. Department of Education, 2010-2013

Demand-Side Employment Placement Models for Persons with Disabilities, funded by the National Institute on Disability Research and Rehabilitation of the U.S. Department of Education, 2010-2013

Start-Up NY, funded by the Office of Disability Employment Policy of the U.S. Department of Education, 2010-2012

CONTINUING EDUCATION AND PROFESSIONAL DEVELOPMENT

2019
   Advanced Italian courses at Lucca Italian School (Lucca) and Culturforum (Cefalù)

2018
   NPR member station coverage of MLK events, Memphis, Tennessee
   - Coordinated with WKNO-FM to cover the weeklong events commemorating the 50th anniversary of Dr. Martin Luther King Jr.'s assassination
   - Ithaca College team provided content for WKNO's radio newscasts, website, and social media

   Upper-intermediate (level B2) Italian language certification, Certificazione di Italiano come Lingua Straniera (Certification of Italian as a Foreign Language) administered by Università per Stranieri di Siena.

2017
   PBS NewsHour Presidential Inauguration coverage, Washington, D.C.
   - Coordinated with PBS NewsHour's digital team to cover the Presidential Inauguration with nine Ithaca College students
   - Ithaca College team provided content for PBS NewsHour's website and Twitter feed

2016
   NBC News Presidential Primary coverage, South Carolina
   - Coordinated with NBC News producers to cover the South Carolina Republican Primary with nine Ithaca College students
   - Ithaca College team provided content for NBC News broadcasts, social media platforms, and website

   Association for Education in Journalism and Mass Communication Annual Conference, Minneapolis, Minnesota
   - Presented sessions on story development and mobile newsgathering
   - Attended sessions on transitioning from newsrooms to higher education and developing student newscasts

   Broadcast Education Association Annual Convention, Las Vegas, NV
   - Presented and attended sessions on mobile and social media newsgathering

2015

Broadcast Education Association Annual Convention, Las Vegas, NV
- Organized panel on teaching mobile and social media journalism

2014

Association for Education in Journalism and Mass Communication Annual Conference, Montreal, Canada
- Attended sessions on video production by online outlets and mobile journalism
- Presented research paper

Participated in "Social Media for Journalists" MOOC, Knight Center for Journalism

Broadcast Education Association Annual Convention, Las Vegas, NV
- Presented at BEA Ignite best practices in teaching session and served as a panelist for two sessions

2013

Attended "Classrooms as Newsrooms: Teaching Journalism in the Real World" conference, Columbia University

Attended Integrative Core Curriculum workshop, Ithaca College

Broadcast Education Association Annual Convention, Las Vegas, NV
- Attended one-day Research Methods Boot Camp
- Presented at BEA Ignite best practices in teaching session

Attended "A Journal Publication: What First-Time Authors Need to Know" seminar, Syracuse University

2012

Association for Education in Journalism and Mass Communication Annual Conference, Chicago, IL
- Attended sessions on social media in the classroom and innovative teaching ideas
- Presented research paper

Fill-in news anchor, CNY Central-TV (NBC, Syracuse)

2011

Attended "Nonprofit Internet Management Strategies, Tool, and Trade Secrets" seminar, Syracuse, NY

Participated in LGBTQ Ally Development Train the Trainer seminar, Syracuse University

2009

Attended Council for Advancement and Support of Education Annual Conference for Media Relations Professionals, Atlanta, GA

2008

Attended "How Colleges Can Obtain National and Regional Publicity" Annual Conference, Baltimore, MD