Presented to the Park Foundation
December 15, 2020

PARK SCHOLAR PROGRAM
AT ITHACA COLLEGE

ANNUAL REPORT 2019-2020
Ithaca College and the Roy H. Park School of Communications continue to greatly benefit from the extraordinary generosity and remarkable vision of the Park Foundation. Since its establishment in 1996, the Park Scholar Program has offered a unique opportunity to exceptional students interested in pursuing the field of communications. Program Director Nicole Koschmann and the Park School’s Interim Dean Jack Powers continue to refine Park Scholar programming that not only develops a more focused vision of the program, but also meets the needs of students and the school during these challenging times amidst a global pandemic. Their efforts have resulted in offering high quality academic and service programming for the Scholars, as well as intentional recruitment efforts, that further enhances the Park Scholar Program’s status as one of the most valuable and highly esteemed scholarship programs in the country.

The dynamism and creativity that result from the collaborative endeavors of these Scholars—numbering 38 for the 2019-2020 academic year—have been vital to the program’s accomplishments.

Indeed, the Park School, Ithaca College, and the Ithaca community all greatly benefit from the wide-ranging, sustainable commitments in service and media that have resulted from the Scholars and their shared passion for making a difference.

Taking into account those students currently matriculated in the program, a total of 342 extraordinary students have joined the Park Scholar Program since 1996.

A vibrant network of 300 Park Scholar alumni also expands the impact and significance of the program, with our outstanding alumni sharing their talents to the benefit of communities both throughout the country, and around the globe.

With a concerted effort to recruit students with superb academic talent, dedication to community service, media and the field of communications, and strong leadership skills, the Park Scholar Program continues to enroll an astounding group of students. The Park Scholars bolster the level of academic achievement and intellectual inquiry in the classroom, significantly contribute to the Ithaca and Tompkins County community, and provide exceptional leadership on campus.

From left: Maia Noah ’22 and Matilde Bechet ’22 visit Vienna, Austria, during their spring semester study abroad at IC London Center.
Academic Excellence

Park Scholars continue to excel academically. Of the 38 students enrolled at the end of the preceding 2019-2020 academic years, two-thirds of the Scholars earned a place on the Park School Dean’s List and were members of honor societies at Ithaca College. Scholars are earning dual degrees and minors in many areas of study outside of communications, including: Honors, Sociology, Politics, International Studies, History, Spanish, Environmental Studies, Latinx Studies, Psychology, Anthropology, Art History, Sport Studies, Journalism, Web Programming, Public Health, Nutrition, Economics, and Business Administration. The faculty and fellow students appreciate the hard work and dedication to academics so visibly and consistently demonstrated by the Scholars.

Their shared participation across an array of academic programming encourages intellectual exchange and fosters an energizing spirit of inquiry among this community of Scholars. For example, each entering class of Park Scholars participates in a seminar that focuses upon a critical issue within the field of communications. Park Scholars also participate in biannual seminars that make use of readings and screenings to explore topics key to the field of communications, as well as key social justice issues relevant to contemporary society. This past year we read and discussed We Want to Do More Than Survive: Abolitionist Teaching and the Pursuit of Educational Freedom by Bettina Love and How to Be an Antiracist by Ibram X. Kendi.

Leadership & Involvement

Park Scholars are natural leaders. They exhibit initiative, drive, and perseverance, and are actively involved with leadership programs on the Ithaca College campus. Over the past year, Park Scholars have held numerous leadership positions, among them: The Ithacan, WICB, ICTV, The Studio, Park Productions, Park Promotions, Students Today Alumni Tomorrow, Ithaca Ambassadors, Passion Project, Embrace Magazine, IC Distinct, Buzzsaw, Challah for Hunger, Active Minds, Catholic Community, Hillel, Students Consulting for Nonprofit Organizations, IC Environmentalists, IC Intercambios, IC LGBTQ Center, IC Habitat for Humanity, IC Bigs, Student Governance Council, Red Cross Club, Feminists United, Park Avenue, Sister2Sister, African-Latino Society, Black Student Union, and IC Track and Field.

Sam Edelstein ’22 hikes Roy’s Peak during his semester abroad in New Zealand.
SERVICE & COMMITMENT

The Park Scholar Program enriches lives. It is the goal of the Park Scholar Program to develop communications scholars and practitioners who engage critically, act globally, and perform ethically. It nurtures students whose intellectual and professional aspirations embrace a commitment to the world around them. The Park Scholars are integral members of the Ithaca College community, and through their commitment to overall and individual achievement, leadership, and service, they enhance and expand the intellectual, co-curricular, and service environment at Ithaca College. As the Park Scholar Program continues to attract more outstanding students to Ithaca College and the Roy H. Park School of Communications, the faculty, staff, students, and community continue to benefit.

RECRUITMENT & SELECTION

In the last few years, the Park Scholar Program has expanded its recruitment activities in an effort to diversify and make more equitable the pool of applicants. We continue to recruit from a comprehensive list of youth media and journalism programs across the country that target youth interested in making media for social change. These include media programs that operate in inner cities and rural areas. We are committed to finding the best candidates for the program by reaching out across all parts of the country.

CONCLUSION

Park Scholars are dedicated to service. In addition to individual commitments to service, the Scholars have combined forces through a series of coordinated partnerships with local organizations. Scholars select projects based upon areas of interest; cross-class links are encouraged and upper-level Park Scholars, and even some first-year students, assume leadership roles. This year, Park Scholars are participating in a number of service partnerships that utilize their exceptional talents, such as WRFI Community Radio, MacCormick Secure Center, the Office of Civic Engagement, Lehman Alternative Community School, Ithaca Youth Bureau, Women’s Opportunity Center, Village at Ithaca, Academic Plus BJM Enrichment Program, Southside Community Center, Finger Lakes State Park, The Tompkins County History Center, Tompkins County Public Library, Loaves and Fishes, and the Ithaca Area United Jewish Community.
SERVICE PARTNERSHIPS
2019-2020 GROUP SERVICE PROJECTS

Park Scholars share their communications talents and their commitment to service across a variety of cross-class partnerships with local organizations.

Media Club

Media Club programming this past year involved media production and art creation at Beverly J. Martin’s after-school program Academic Plus. Media Club also ran a series of technology workshops at senior living centers, in partnership with the Gerontology Institute at Ithaca College. Media Club is the longest-running Park Scholar Program group service project, and it is exciting to see it expand and continue to flourish.

WRFI Community Radio

Park Scholars are partnering with WRFI Community Radio News to produce a serialized audio-focused, in-depth, multimedia feature series. During the 2018-2019 Academic year, scholars created a series on loneliness and suicide for both Ithaca College and Cornell, as well as episodes on environmental concerns in Tompkins County. This fall the group will create content on the important issue of police reform in Tompkins County. Content explores the various dimensions of the issues and will focus on telling the stories of those most affected. Content airs live on WRFI Community Radio News.

Megaphone

Megaphone Productions is dedicated to providing free communications services to area Nonprofits and human service organizations by capitalizing on the expertise of Park Scholars. This year’s main project was to support the Tompkins County Library’s annual fundraising campaign, as well as creating promotional materials for the Ithaca Youth Bureau. This fall, Megaphone is assisting the Syracuse Police Accountability and Reform Coalition (SPAARCC) and the Women’s Opportunity Center in Ithaca.

Community Connections

Community Connections was started as a service to the Ithaca College Center for Civic Engagement (CCE). The office is charged with the task of developing and coordinating Ithaca College’s curricular and extracurricular community partnerships. Park Scholars are using their research and coordinating skills to document existing partnerships in different fields of interest in order to create a comprehensive searchable database and interactive website for faculty, administrators and students at IC.

MacCormick Literary Project

MacCormick Literary Project brought Park Scholars to the juvenile incarceration facility to guide the residents in creating a literary magazine. Three issues have been published, and the feedback has been overwhelmingly positive. Scholars have created a comprehensive curriculum that they teach, covering writing topics such as poetry, lyrics, letter-writing, and graphic design.
### HONORS & AWARDS

#### DEAN’S LIST: FALL 2019 & SPRING 2020

The Dean's List consists of students in the Roy H. Park School of Communications who have a semester average of at least a 3.70, complete a minimum of 15 credits of which at least 12 are graded, and have no final grades of D, F, or I.

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#### LAMBDA PI ETA – TAU THETA CHAPTER

Undergraduate majors in the Roy H. Park School of Communications who have completed 60 semester hours and who have at least a 3.80 grade point average are inducted yearly.

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#### ORACLE SOCIETY

Oracle is an Ithaca College first-year honor society. First-year students in the top 10 percent of their schools at the end of their second semester are invited to join the society.

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#### PHI KAPPA PHI

Phi Kappa Phi is the only national honor society that recognizes and encourages scholarship and excellence in all disciplines. To qualify for membership, juniors must be in the upper 7.5 percent of their class and maintain a 3.7 GPA; seniors must maintain a 3.6 GPA and be in the upper 10 percent of their graduating class.

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THE CHUNG/THORPE LEADERSHIP AWARD
The Chung/Thorpe Leadership Award is presented to students who have increased the profile of the community of color through continued participation in leadership roles throughout their Ithaca College experience.
Mollie McKinney '20

PEGGY R. WILLIAMS AWARD FOR ACADEMIC AND COMMUNITY LEADERSHIP
The Peggy R. Williams Award for Academic and Community Leadership recognizes students who excel academically, perform service to the college community and nation, and represent an exemplary level of accomplishment.
Aidan Glendon '21  Sarah Horbacewicz '20
Juliana Grillo '20  Gabriella Picca '20

FULBRIGHT SCHOLARS
The U.S. Student Fulbright Program is the country’s largest international exchange program, designed to give recent students with bachelor’s degrees opportunities for research, instructional experience, personal enrichment, and an open exchange of ideas with citizens of other nations.
Meaghan McElroy '20

DEAN’S AWARD FOR OUTSTANDING CONTRIBUTION TO THE PARK SCHOOL
Cinema, Photography and Media Arts Program Award
Alexandra Coburn '20

Faculty Awards for Excellence in the Writing for Film, Television, and Emerging Media BFA
Julianne Grillo '20

B.S. Integrated Marketing Communications Academic Achievement Awards
Jessica Competiello '20
In January 2020, Park Scholar seniors completed a one-week service learning trip in Tucson, Arizona, learning about and doing service for migrants and refugees. This service experience was chaperoned by Ithaca College faculty members Patricia Rodriguez (Politics) and Enrique Gonzales-Conty (Spanish), both of whom conduct research in topics related to the trip’s themes. Through this programming, Park Scholars volunteered with Casa Alitas, a shelter for undocumented migrants; visited the Tohono O’odham Nation to learn about the issues regarding the border between the U.S. and Mexico that crosses through the Nation’s land; visited a court arraignment of people being charged with illegal border crossing; and visited Casa Mariposa, a shelter for LGBTQ-identified immigrants. During the trip, scholars participated in a series of discussions that situated their service in relation to examinations of borders and nationhood, immigration and human rights, activism, and service learning as a pedagogical practice.
CLASS OF 2020 GRADUATES

Marissa K. Booker
Peter James Champelli
Alexandra Courtin Coburn
Jessica E. Competiello
Tara H. Eng
Julianne Rose Grillo
Andrew Davis Hallenberg
Sarah Brooke Horbacewicz
Devin Kasparin
Mollie McKinney
Meaghan McElroy
Hudson MacLeod Payer
Gabrielle Margaret Picca
Alexzandria Amelia Sanchez
Rebecca Elise van der Meulen
ACADEMIC PROGRAMMING & PROFESSIONAL DEVELOPMENT

Park Scholars participate in an array of programming that develops both intellectual engagement and professional expertise.

For example, Park Scholars who receive grant funding for projects that expand their horizons outside of the classroom participate in a spring colloquium that affords them the opportunity to share the knowledge gained from their experiences with other Park Scholars. Scholars take workshops focused on how to increase impact and capacity within community service projects. Through biannual Saturday seminars, they debate issues and ideas of key significance to communications scholars and practitioners of the twenty-first century.

Additionally, Park Scholars' professional development is not only fostered through the workshops and networking efforts of our Park Scholar alumni, but also through our hugely successful New York City Shadowing Trip. During the 2019 October trip, Scholars were paired with Park School alumni and communications professionals who hosted them for a full day at such varied organizations as The New York Times, CNN Documentary Unit, CNN's Live Newsroom, CRM and Consumer Insights, Time, Eyewitness News, POV DOCS, New York Post, Oxygen media, Vice Media, Hearst Magazine, Urban Green Council, TLC, Bustle's Mic, AKT Nomad, Carat, and independent filmmakers working in and around New York City. The shadowing experience, now in its 16th year, has enabled the Scholars to gain insight into varied careers and industries and to network with professionals in the field of communications.

Malick Mercier ’22 hosts WGBH’s (PBS Boston Flagship) Internet Expert — an informative game show aimed at helping Gen Z get involved in the democratic process.

Park Scholars Eden Strachan ’21 (first from left) and Lauren Leone ’22 (second from right) pose for a photo with their classmates and professor James Rada before interviewing Faith Morris, National Civil Rights Museum Chief Marketing & External Affairs Officer.
4. Aidan Glendon ’21 volunteers with the Hawthorn Fire Department.
5. As part of her film education program, Filmmakers for the Future, Eden Strachan ’21 teaches Lehman Alternative Community School students about media responsibility and basic film production.
6. Hannah Gard-Wise ’23 poses at the Park Promotions Valentine’s Day fundraising event she helped to organize.
7. Bianca Summerville ‘21 working as an AmeriCorps Client Registration Coordinator for the Food Bank of the Southern Tier. The organization served upward of 10,000 households facing food insecurity during her term.

8. Camille Brock ‘24 spends time every Wednesday with Bob, a 100-year-old World War II veteran who still lives at home. She helps him with his daily tasks and keeps him company.

9. Sam Edelstein ‘22 helps to restore native plant species at a wetlands preserve in New Zealand.

10. Tara Lynch ‘22 anchoring Newswatch on ICTV

11. Hailey Aldrich ’22 at the Second Wind Cottages working to refurbish one of the cottages on the property.

12. Madison Fernandez ‘21 studied abroad in Singapore during Spring 2020. While on her spring recess, she explored Southeast Asia, including the Bamboo Elephant Family Care sanctuary in Chiang Mai, Thailand.

13. Chloe Gibson ‘23 working on set for the show Atlanta Justice this summer in Knoxville, TN.
1. Ajan Patel ’23 organizes Black Lives Matter marches, creates promo videos and documents the protests with For the People, an organization in Boston, MA.

2. Elizabeth Bierly ’21 with her cohort after presenting their final deliverables for Pikaplant at the end of her internship in Amsterdam in January 2020.

3. Skylar Eagle ’21 at the 92nd Academy Awards as an intern for CBS News in Los Angeles, California.

4. Madison Moore ’21 interned at the Garden Club of Jacksonville in Jacksonville, FL, over the summer working on an archival history project for the club’s upcoming centennial celebration.

5. Madison Fernandez ’21 worked at The Ithaca Voice this summer as a Park Center for Independent Media intern. Now that the internship is over, she still freelances as a reporter for it.

6. Lauren Leone ’22 interviews Jill Biden during Super Tuesday in Memphis, TN.

7. Lauren Leone ’22 and Eden Strachan ’21 interview at Calvary Episcopal Church as part of their Super Tuesday coverage for NPR member station WKNO in Memphis, TN.
CLASS OF 2024

Grace Azuela is a freshman Communication Management and Design major with a minor in honors. She is thrilled to be starting her Ithaca journey this semester. Within the Park Scholar program, she is participating in a group project that creates communications materials for the Women’s Opportunity Center in Ithaca. She also serves her local community of Cheshire, CT, by seeking out volunteer opportunities at organizations like the local food pantry. In addition to engaging in community service, Grace is excited to be participating in several student organizations. She is a staff writer for the Life and Culture section of The Ithacan. She is also a member of Student Consulting for Nonprofit Organizations (SCNO). Outside of media, Grace is the treasurer for the Disability Education, Alliance, and Resources student organization at Ithaca College (DEAR@IC) where she continues to pursue her passion for inclusion and equality. Although this is certainly a unique freshman experience, Grace is ready to seize all opportunities and make the most out of the experience.

Camille Brock began her first semester by getting involved in some co-curricular activities, as well as service. For her first semester at Ithaca College, she is an Assistant Producer on both ICTV’s Newswatch Tuesday and Good Day Ithaca. She is a part of the new group service project, which is dedicated to helping spotlight the Women’s Opportunity Center of Tompkins County and its clients’ stories. Outside of the Park School and the Park Scholar Program, Camille is also involved in Student Volunteers for Special Olympics where she hopes to continue giving back to the special needs community like she did during her high school career. Outside of Ithaca College, Camille referees youth soccer matches for the New York State West Youth Soccer Association, which honored her with the Young Female Referee of the Year Award for the 2019-20 season. Camille is incredibly honored to be a part of this program and is looking forward to what the next four years hold.

Johnny Miceli is involved locally as he is not in Ithaca. Some of the work has included giving back to the high school cinematography program he credits with getting him where he is today in the form of guest lecturing to classes, helping with films being made by students, as well as filming other community going-ons such as athletic events and a memorial service for NASA astronaut Jerry Carr, who lived in Manchester. He has also gotten involved with some clubs on campus, including the Disability Education, Alliances, and Resources organization and Guiding Eyes for the Blind at Ithaca College, which will be more of a commitment later when he is on campus. He is planning to look more into service opportunities with social justice as his interest in that in many different areas has increased over the last year. He is looking forward to the next four years and all the opportunities he will have to get involved: service, social, and otherwise.
Jessica Moskowitz is a first-year Journalism major with a double minor in Politics and Women's and Gender Studies. She is participating in the WRFI Radio group service project working to bring truth, education, and action to the issue of police violence in cities and the country as a whole. Jess is also working as the New York State director of March For Our Lives. In this role, she is mobilizing young people in the fight against gun violence and all of its facets. Through community organizing, and hard conversations with elected officials, Jess is working to pass gun violence prevention legislation and make sure the importance of intersectionality and youth voices is understood. Jess is galvanizing young people to stand up, show up, and speak up for justice. Moreover, Jess was engaged in getting young people registered to vote and excited about their civic duty. Lastly, she worked as a fellow on the Mondaire Jones For Congress Campaign serving to help elect moral leaders into office who will fight for equity and justice.

Syd Pierre started writing for the news section of The Ithacan as a contributing writer during the summer of 2020. Previously, she worked for three years on her high school’s student newspaper, including serving as print editor-in-chief. Syd was thrilled to be able to dive right in and get involved with a multitude of co-curriculars. She continues to write for The Ithacan, serving as the Student Governance Council (SGC) beat lead for the fall semester. She is also writing poetry, short stories, and fictional works for Buzzsaw Magazine. For her group service project, Syd is collaborating with other Park Scholars through Megaphone Media Productions, where she is creating infographics and social media posts for the Syracuse Police Accountability and Reform Coalition (SPAARC). As a first-year journalism major, she is beyond excited to continue pursuing her passion and push herself out of her comfort zone with all of the opportunities Ithaca College and the Park Scholar Program have to offer.

Eliel is in her first semester at Ithaca College and has been working with other Park Scholars through Megaphone to create videos for the social media accounts of the Syracuse Police Accountability and Reform Coalition. These videos, along with other informative content such as graphics, will be put out digitally to reach and engage with Syracuse residents. Individually, she has volunteered with the Amy McGrath campaign for U.S. Senate leading up to the election. Her service there involved reaching out to Kentucky voters by phone and encouraging them to vote. For co-curriculars, she has been working as an editor for ICTV on its Archives Team. This role involves editing older ICTV shows and creating highlight videos and new content out of them. She has also been contributing work to Buzzsaw Magazine for its Prose & Cons and Sawdust sections. Additionally, she is involved in the Ithaca Jewish community and serves as a Jewish Assembly member for the Jewish Student Union where she advocates for the Jewish population at Ithaca.
Rylyn Swierzewski
Integrated Marketing Communications
Albany, NY

Rylyn Swierzewski began her first semester at Ithaca College participating in a variety of service projects. She has started working on her group project with the Women’s Opportunity Center in Tompkins County by interviewing clients and creating pamphlets and blog posts to spread awareness. This spring, Rylyn will be a 9-years blood cancer survivor and is excited to continue her work with the Leukemia and Lymphoma Society as it funds a cure to blood cancer. As an Integrated Marketing Communications major, Rylyn is applying her skills to help the Student of the Year Campaign on a seven week annual fundraising competition. She will also be joining the Leadership Team for the Leukemia and Lymphoma Society. Rylyn is excited to participate in Crafts for a Cause as she explores other extracurriculars in a time of virtual learning. Rylyn is thrilled about her next four years as a Park Scholar and all the opportunities that come with it.
Since the coronavirus compelled Ithaca College to make the Fall 2020 semester fully online, Lucy decided to take these next few months into her own hands. This Fall 2020, Lucy is interning as a field organizer for a Senate campaign and is a relationship and editorial intern for the media organization Dear World. Lucy plays an active role in the virtual Ithaca College community. She remains president of Ithaca College Democrats for this presidential election cycle where she will help lead a campuswide nonpartisan voting initiative. Lucy will also intern for Ithaca College Hillel, and continue to participate in the Roy H. Park Scholarship through programs and community service. Lucy sought out opportunities to ensure that she took advantage of these next few months to the best of her ability, both inside and outside of Ithaca College. Lucy is optimistic about what this semester has in store for her.

As a second-year Film, Photography and Visual arts major, Surina Belk-Gupta’s thrilled to further her education at Ithaca College. In high school she was LD Productions president, National Honor Society officer, and was a global IB ambassador. She was also very politically active in the national March For Our Lives organization and worked on multiple campaigns. Within the Park School, Surina is a photographer on The Ithacan. For ICTV, She’s a writer for the show In Other Words, a satirical news show. She’s also a production assistant on the student spotlight program The Director’s Chair and the sitcom Around the Table. Surina participates in multiple student publications. For Buzzsaw Magazine she’s a writer & photographer. For the Passion Project she works on a monthly comedic podcast. Surina volunteers with Connecting Elders with Technology. The project strives to aid the local elderly population in tech fluency. She’s also active in Ithaca’s Action Generation Planned Parenthood club. Surina has learned so much about media and how to use it to influence the world positively. She’s so grateful for the opportunities Ithaca has given her.

Hannah Gard-Wise is a sophomore Communication Management and Design major. Hannah is excited to continue her work with Park Promotions, a cocurricular that engages students with the Roy H. Park School of Communications. She expanded her skills and portfolio within the cocurricular by creating graphics, managing social media campaigns, and event planning. Hannah also joined Passion Project this semester, an online multimedia publication. She designs graphics and art for the website. For her group service project, she is working with the Women’s Opportunity Center in Ithaca. She expanded its outreach through promotional pamphlets and elevated its social media through modern graphics. For her individual service project, she tutored at the Village in Ithaca. She appreciated the opportunity to help students navigate through the challenges of online schooling. Hannah is extremely grateful for the opportunities the Park Scholarship has provided her. She is looking forward to expanding her academic horizons this semester while continuing to give back to the Ithaca community.
Emily Hung is a sophomore Television-Radio and Legal Studies double major. She reported remotely for WICB and ICTV this past summer, covering the New York State Primary election and the effects of the pandemic on international students, in addition to recording episodes for The Latest, a daily news podcast for Tompkins County residents. She is excited to remain in her role producing Newswatch and is also reporting as a correspondent for ICTV Reports. As the treasurer for Ithaca College's chapter of the Society of Professional Journalists, Emily is helping to plan various events, so students can continue learning and networking remotely throughout the semester. She looks forward to working on her long-form storytelling skills and exploring the various facets of the media industry through the documentary and television classes she is taking. For her group service project, Emily is working with WRFI's "Which Way Forward" series reporting on issues with policing in Ithaca. And since she loves working with young children, she is also tutoring elementary school students with the Village at Ithaca.

Chloe Gibson

Documentary Studies & Production
Knoxville, TN

Chloe Gibson is incredibly excited to be back in Ithaca for her sophomore year. She spent the summer in Knoxville, Tennessee, working on sets as a production assistant for Lusid Media. This semester, Chloe has continued working with Buzzsaw Magazine as a contributing writer. She also joined Passion Project's video team and has really enjoyed exploring a new, creative side to her filmmaking interests. Outside of Park, Chloe is pursuing minors in both religious studies and honors. She has loved getting out into the Ithaca community this semester through her service opportunities. She is working with the Village at Ithaca, an organization advocating for educational equity in Ithaca's public schools. Additionally, Chloe has been pulling weeds and getting her hands dirty as a volunteer for Ithaca Children's Garden. She is also helping to create promotional materials for the Women's Opportunity Center alongside other Park Scholars for her group service project. Overall, she has enjoyed all the unique learning experiences this semester has provided and is grateful to the Park Foundation for the opportunity to grow as a student.

Alexus Stewart

Cinema & Photography
Brooklyn, NY

Last semester, Alexus enjoyed continuing to volunteer with MacCormick Center on the literacy project developing further connections with the young men incarcerated. Alexus's involvement in this group service helped facilitate and lead group activities around the day's chosen topic. On campus, Alexus continued to be apart of BSU and Sister2Sister growing a deeper connection with people of color on campus and building an indifferent community organization. In Spring, Alexus joined Embrace, hoping to contribute photography to the fall magazine. In the spring, Alexus's film around the MTA not being accessible called "Ride to Nowhere," was selected to be a part of the BRIC Youth Curatorial Fellowship's inaugural For-Teens-By-Teens exhibition, "Make This Accessible." Alexus was beyond happy to continue to impact communities around essential topics and need to be recognized in the larger society.
Ajan Patel is dedicated to using his craft to tell the stories of the inspiring people around him. Because his high school didn’t have a strong media presence, Ajan spent his time working on the nonprofit production company he founded his junior year, Project Spotlight. Ajan was able to shoot promotional advertisements for institutions like Simmons University, the Mayor’s Office of Boston, and March For Our Lives. Now that he is lucky enough to have the vast resources of Ithaca College and the Park Scholar Program at his fingertips, he’s incredibly excited to continue pursuing his mission here on campus. During his fall semester, he’ll be working with Megaphone, creating content that highlights people positively impacting their communities. He’ll also be teaching senior citizens how to access and navigate the internet through Connecting Elders with Technology. As for other extracurriculars, Ajan will be a member of the IC Drone Squad and editor of ICTV’s News Digital Team. Apart from that, he’s very excited for what’s to come during his next three years here!
Hailey Aldrich is a junior Communication Management and Design Major with minors in Legal Studies and Journalism. Her passion for advocacy has led her to become involved in the Ithaca College Chapter of Habitat for Humanity as the advocacy chair. In this role she has organized letter writing campaigns to congresspeople on the local and state level, as well as organized panel discussions and educational workshops. During the summer of 2020, Hailey worked with YWCA North Eastern NY as the project lead for its premier donor and volunteer program, Club 1888. In this role, Hailey developed, marketed, and launched the program to the greater Schenectady New York community. For her group service, Hailey works on WRFI’s Which Way Forward Series which highlights different community stakeholders and how they are engaging in efforts to change the practice of policing in Tompkins County. Hailey is also the recipient of 2020-2021 New York Women In Communications Hearst Corporation Scholarship. She is so grateful for the doors the Park Foundation has opened and the support it provides.

Haley Anderson, a junior Integrated Marketing Communications major, spent her summer interning in the Product and Content Marketing department at Diligent Corporation. Her internship entailed researching, developing a detailed buyer persona, and creating curated training materials and sales enablement assets. Although classes are virtual, Haley has spent her time in Ithaca volunteering with the SPCA of Tompkins County as a canine companion and creating graphic design collateral. She is also continuing a volunteer project she started over the summer with TurningPointCT, an organization focused on creating and distributing resources for young adults struggling with mental wellness and substance abuse. Haley is excited to continue her involvement with the Ujima Black Student Union and the IC American Marketing Association on campus, as well as working with Megaphone Media Productions and SPAARC to raise accountability for police officers in Syracuse with reallocation of funds and other police reform actions.

Jordan Brown has had his hands full during 2020. While studying abroad in Sydney, Australia, last semester, Jordan was able to get involved with the bushfires going on at the beginning of the year. He traveled to the fires on several occasions and was able to photograph them. He then sent these photos back to the U.S., which were published in The Ithacan and around his roots in South Central Pennsylvania. Even though the virus seemed to put the world on pause, Jordan was able to find work in San Francisco, CA, working on a documentary regarding the Black Lives Matter movement and the history of Oakland, CA. He spent the summer out west protesting and working on the film project, before returning to Ithaca. This semester, he is looking forward to volunteering for Megaphone Productions and the Food bank of the Southern Tier while still being able to maintain his job at Park Portable Equipment Center and Services (PPECS) at the Park School.
Matilde Bechet is a junior journalism major. During the spring of her junior year, Matilde studied abroad at Ithaca College’s London Center in London, U.K. Her study abroad was cut short due to the coronavirus pandemic. Nonetheless, she continued her classes at home after returning from Europe. During the summer, Matilde worked as a tutor for Village at Ithaca. She was grateful for the opportunity to give back to the Tompkins County community, and is looking forward to reprising her role this fall semester. Matilde will be completing her fall semester classes at home after Ithaca College’s decision to extend remote instruction. She is excited to reprise her role as a reporter for ICTV’s Thursday Newswatch show in the new remote setting. In addition, Matilde will be interning with MyCollegeTimeline; a modern e-learning platform with the goal of making college preparation fun and effective. As a Park Scholar, Matilde will be participating in WRFI’S Which Way Forward Series as her group service project. WRFI will be producing a podcast series revolving around the U.S. police system. Matilde is excited to grow as a student and person in this program while continuing to utilize the resources available to make her dreams come true.

After returning from his semester abroad in New Zealand, Sam Edelstein is very excited and grateful to be back in Ithaca for his junior year. Sam is involved in a variety of service activities this fall such as the Megaphone group service project. Megaphone has been running a social media campaign for the Syracuse Police Accountability and Reform Coalition with the goal of implementing police reform policies in the city of Syracuse. Sam has been in charge of social media management and video editing for this project. Sam is also volunteering with the Food Bank of the Southern Tier. He has taken part in multiple food sorting and repacking events that distribute food to nearby communities. Sam is also running virtual Zoom workshops for senior citizens as a part of the Device Advice service project. This semester, Sam continues to serve as the web director for The Ithacan. He is working on a redesign of the newspaper’s website. He is also a junior web developer for the school’s IT department and he is the president of Challah for Hunger club.

Elizabeth Henning is a junior at Ithaca College and is majoring in journalism and Spanish. She has minors in international politics, linguistics, and honors interdisciplinary studies. For the fall 2020 semester, she has been working with fellow scholars with the Women’s Opportunity Center of Tompkins County to create media to increase awareness of the work the WOC does. Her focus has been partnering with Passion Project, an online, student-run publication, to produce a podcast series that features a different client’s testimony in each episode. She has been working individually with Open Doors English: The Julie Columbine Language program as a classroom assistant for adults in the Ithaca area who are learning English as a second language. In addition to volunteering, Henning is the chair of Lighthouse Christian Fellowship – a nondenominational Christian community at Ithaca College. She is also on the executive board of the club field hockey team as a representative to the Club Sports Council, which provides student oversight for the organization of club sports at the college.
Last semester, Katelyn Hutchinson completed her service over the summer by being an assistant coach for her former summer track team. She developed training for younger athletes and helped the head coaches with older athletes. She was glad to do so as these were the people who helped mold her into the person she is today. The time she invested in the coaching position helped develop her skills that she will use this semester as she volunteer coaches for a high school she used to compete against. She will be responsible for enforcing COVID-19 protocols and helping the head coaches whenever needed. Katelyn continued to train this summer even though there was only one opportunity for her to compete. She dedicated her free time to staying fit in hopes that her next opportunity to compete would be sooner rather than later.

Lauren Leone is incredibly honored and excited to join the Park Scholar community as a recipient of the Rising Junior Award. Lauren spent her summer interning remotely with National Public Radio member station WBFO in Buffalo, where she produced news content about the Black Lives Matter movement and the local impacts of the coronavirus pandemic. She was also a member of WICB radio’s summer reporting series, covering Cornell University’s divestment and the fall outlook for the Ithaca economy. This semester, Lauren is continuing her involvement with The Ithacan newspaper as proofreader to ensure that the paper is accessible to all readers. She is co-leading WRFI Community Radio’s “Which Way Forward” group service project, which explores how Tompkins County stakeholders are changing the form and practice of policing. She is thrilled to engage in individual service at a food preparation program that combats food insecurity by distributing free meals to local students. Lauren is truly grateful for these opportunities to hone her media skills and serve amazing community organizations.

An aspiring broadcast journalist, Tara Lynch is pursuing a degree in Journalism with minors in the Honors Program and Spanish. In 2020, Lynch participated in many service projects, including Megaphone, mentoring students at South Hill Elementary, digital content volunteer for Around the Worlds, and volunteer at the Connecticut Food Bank. Outside of this, Lynch is an anchor for ICTV and creator and producer for The Next Big Thing, an Instagram TV “infotainment” show on her channel @thetaralynch. In Spring 2020, Lynch received a Region 1 Society of Professional Journalists Mark of Excellence award for Online In-Depth Reporting for her work with the Center for Strategic and International Studies in Summer 2019 and was a finalist in the Television Sports Reporting category for her story on Cornell Hockey player Misha Song. Lynch is the President of the Ithaca College Society of Professional Journalists, member of the Oracle and Lambda Pi Eta honor societies. She also represented Ithaca College as an intern at the Iowa Caucus with CNN and at the Allstate Sugar Bowl with ESPN in 2020.
Malick Mercier is a junior Journalism and Sociology double major dedicated to evolving as an innovative human, and next-gen storyteller focused on telling stories on new platforms in creative ways. This past summer Malick worked with GBH News (PBS Boston Flagship Station, formerly WGBH) to host "Internet Expert" -- a digital game show aimed at helping Gen Z gain a greater understanding of the democratic process so they can be involved ahead of the 2020 election. Malick also began hosting election-centered TikToks featuring topics such as political advertising, voter registration, and the Senate seat race on the @GBH TikTok account and continued to do so in the weeks leading up to the 2020 election. This follows Malick speaking to high school journalists in Tuscaloosa, AL, at the Alabama Scholastic Press Association’s State Convention prior to the pandemic about beginning his path in digital and social journalism. He also spoke about the behind-the-scenes of his widely viewed coverage of the March for Our Lives in Washington, D.C. on the official @Instagram account in March of 2018. Although Ithaca College is conducting remote-learning due to the current health crisis, Malick is excited to continue classes and to be of help to prospective students interested in the college as a President’s Host tour guide.

Maia Noah is a junior Park Scholar with a major in Journalism and minors in Integrated Marketing Communications and International Politics. Maia is content producing ICTV’s Sunday Newswatch 16 this semester as well reporting for ICTV’s Good Day Ithaca . Maia is also a staff writer for The Ithacan’s news section. She is involved in WRFI Community Radio as her group service, working to create a series on police reform in Tompkins County. This past Spring Maia interned in London at Rogan Productions, a leading documentary company. She has also previously interned in Israel as a multimedia and writing intern. In her free time, Maia loves to dance and is a member of IC Defy Dance Company. She is also on the e-board as the social media chair, with her role consisting of social media management, photography and video editing.

John Turner is a junior in the Roy H. Park School of Communications at Ithaca College. He has a major in Journalism and a minor in International Politics. He hopes to highlight underrepresented groups around the globe and tell their stories in a way that portrays them honestly. Although broadcast journalism is his main passion, John utilizes other mediums of journalism to portray individuals stories as well. Through his work at WRFI Community Radio, John was able to work with a team of journalists to tell stories of college students struggles with mental illnesses. This work resulted in a NY State Broadcasters award. John has had the opportunity to work in the nonprofit sector and the field of public relations. This last summer he worked for Aria Strategies, a nonprofit consulting firm. Through his work with the firm he aids with grant writing, building racial equity frameworks, meeting with clients, and more. In the Spring semester he had the opportunity to do similar work at Pagefield, a PR firm in London.
Elizabeth Bierly
Documentation Studies & Production
Mountville, PA

Liz Bierly is a senior journalism major with minors in counseling, politics, and the honors program. In Spring 2020, she was the group service facilitator for Connecting Elders with Technology, which works with Kendal Residential Living Facility to provide device advice for residents, and served as a volunteer leader in Young Life Tompkins County, a ministry which builds relationships with local high schoolers. She was also the chair of Lighthouse Christian Fellowship, where she coordinated worship services, led a council of eight students, played on the worship team, and planned retreats. Additionally, she was a copy editor for The Ithacan and participated in the I Circus Club. In the spring, her research project was accepted into the NCUR 2020 Conference, she was inducted into the Phi Kappa Phi Honor Society, and she was named to the Dean’s List. Over the summer, Liz was a media volunteer for the Central New York Chapter of the American Foundation for Suicide Prevention and a native content creator for the social media company Love What Matters.

Bronte Cook is a senior journalism major from Minneapolis, MN. After getting sent home from her semester abroad in Cape Town, South Africa, she spent the summer in the Twin Cities. Following the murder of George Floyd and the consequent uprisings, she helped to deliver supplies to community members whose local stores were damaged or destroyed. Aside from volunteering, she spent the summer starting a handmade earring business and doing visual art. She is currently living with fellow Park Scholars in Ithaca. This year, she is the executive director of Passion Project — a virtual magazine at IC that is dedicated to fostering creativity and confidence among students. She has worked with the magazine since freshman year (as a writer, podcaster and E-board member) and is so very excited to lead the team this year! In addition, she hosts “In Between,” a podcast in which she interviews creatives and leaders with a greater purpose.

Skylar Eagle
Journalism
Colonie, NY

Skylar is excited to be back in Ithaca for her senior year. During the spring semester, she interned with CBS News in Los Angeles and covered some of 2020’s biggest stories including Kobe Bryant’s death, the 92nd Academy Awards, COVID-19, and Super Tuesday. Over the summer, Skylar interned with WNYT Newschannel 13 in her hometown of Albany, NY, and reported for WICB, The Ithacan, and ICTV. Skylar is continuing her passion for journalism by reporting and anchoring for multiple shows on ICTV including Good Day Ithaca, Newswatch 16, ICTV Reports, and Election Center. She is also reporting for WICB and The Ithacan. Over the summer, Skylar won multiple awards including Outstanding Morning Newscast (NYSBA) for her role as a Senior Content Producer for Good Day Ithaca and SPJ Region 1 Mark of Excellence Award for Online In-Depth Reporting for her collaborative work with the Center for Strategic and International Studies and other Ithaca College students in June 2019. Skylar is also co-leading the WRFI Group Service Project this year and working to create an investigative report on police reinvention and reform in Tompkins County.
In Spring 2020, Madison Fernandez studied at the Wee Kim Wee School of Communications and Information at Nanyang Technological University in Singapore, where she engaged in Southeast Asian media studies. While abroad, she volunteered at a community kitchen that primarily served Indian migrant workers, which proved to be a striking experience amid the beginning of the COVID-19 pandemic. Although many of her plans for the summer were canceled — including her internship with NBC Sports at the Olympic Games, as well as Forbes Media — she interned at the Ithaca Voice through the Park Center for Independent Media. She also participated in the weeklong Politico Journalism Institute, where she networked with professionals in the field of policy reporting. Madison is currently the editor in chief of The Ithacan, the college’s award-winning, student-run newspaper. Additionally, she won the 2020 Society of Professional Journalists Regional Mark of Excellence award for her coverage of the impact of Ithaca College’s budget on students.

Aidan spent the majority of his summer volunteering at his local fire department, responding to calls and attending training while being as safe as possible in regard to the ongoing pandemic. At the beginning of the semester, Aidan returned to Ithaca to continue working with the Ithaca Habitat for Humanity chapter in the construction of the new habitat homes on Slaterville Road, while also taking on the responsibilities of treasurer for the college’s chapter. After producing his segment on water and flooding in Ithaca, Aidan returned to WRFL to work on the Which Way Forward series, which is focused on facing the current political challenges of our city, country, and world. He hopes to continue to develop researching and editing skills for WRFL. Beyond service, Aidan is interning with Campus Center to bring Ithaca College students virtual programming such as a weekly cooking series, virtual game nights, and other engaging activities. He is also line producing the 27th season of ICTV’s Game Over.

Maggie McAden is a Washington, D.C.–born military kid who grew up moving around South East Asia. Last semester, she studied abroad in Dublin, Ireland, before heading home early due to COVID-19. In Dublin, she participated in a service-learning program where she partnered with St. Patrick’s Cathedral on a community gardening project. Over the summer, Maggie was a public relations Intern for Intelligent Green Solutions, an Ithaca-based solar company, and an editorial intern for Green America, a nonprofit working toward a socially just and environmentally sustainable society. This fall, Maggie is continuing to write articles for Green America’s magazine. She is also volunteering with Groundswell Center for Local Food & Farming and is working with Megaphone. Outside of service, she is a member of Spit That, IC’s spoken word poetry club, and continues to participate remotely in Ithaca College Women’s Rugby — go, Renegades!
Taylor Millican
*Cinema & Photography*
Tulsa, OK

Taylor spent the summer of 2020 interning at The Frontier, an independent media organization, in her hometown of Tulsa, Oklahoma, through the Park Center for Independent Media’s scholarship. She is thrilled to be spending her senior year living in Ithaca. Despite the strange circumstances of the semester, she is excited to be in town to take classes, continue volunteer work with The Village, and continue practicing photography. She will continue to work with children directly as a mentor and tutor through The Village’s various community programs. She is also set to assist the nonprofit with various video and photography marketing campaigns. As the group service leader of MacCormick, she is disappointed that the program is unable to serve a community so close to her heart. However, she is excited to assist with the Women’s Opportunity Center project in various production positions. She looks forward to making this last year as meaningful as possible.

Madison Moore
*Journalism*
Batavia, NY

Madison Moore is a senior Journalism major with minors in Women’s and Gender Studies and Honors. Madison spent the Spring 2020 semester studying at the Pendleton Center in Los Angeles, California. While there, Madison interned with Dateline NBC where she worked in an assistant producer role researching, transcribing and fact-checking stories for production. While Madison was supposed to be spending her summer interning with the NBC Olympics team in Connecticut, due to COVID-19 she spent her summer in Jacksonville, Florida, instead, interning with the Garden Club of Jacksonville. She worked on an archival history project for the organization and enjoyed the hot, summer weather in Florida. For the Fall 2020 semester, Madison is adapting to remote learning and is fortunate to be living in Ithaca off campus. Madison is continuing her involvement in ICTV News as the host and producer of ICTV Reports, an anchor for Newswatch and will be working on Election Center this semester. Madison is continuing to work with the Women’s Opportunity Center in Ithaca and Syracuse as their Social Media Coordinator and has launched a brand-new group service project in collaboration with the Women’s Opportunity Center. Madison and her team of Park Scholars will be working to create promotional advertising materials for the Center throughout this academic school year.

Eden Strachan
*Documentary Studies & Production*
Syracuse, NY

Eden Strachan is a national award-winning journalist and filmmaker. In 2018 Strachan was recognized by the College Media Association when she won first place in their annual film festival for her news video covering the March For Our Lives rally in Ithaca, New York. During her time at Ithaca College, she has worked at CBS, interned with the Television Academy (Emmys), and created content for NPR. Because giving back is an important principle in her life, Strachan also teaches film through her organization, Filmmakers for the Future, a no-cost program designed to provide systemically disadvantaged communities access to film education. For the fall semester, Strachan will lead the Megaphone service project and collaborate with other Park Scholars to create pro-bono media content for deserving organizations in the Upstate New York area.
Although the Spring 2020 semester may have been cut short, Bianca Summerville is still proud of the work she was able to complete through the Park Scholar Program. Before the college closed its campus, she had been visiting the MacCormick Secure Center weekly for her group service project. She also led a team of students through a consulting project for Hospicare. In March, Bianca traveled to Washington, DC for a service trip to volunteer at organizations combating food insecurity in the area. Over the summer, Bianca completed a 450-hour AmeriCorps term at the Food Bank of the Southern Tier. In this role, she managed the preregistration and on-site check-in process for the Food Bank’s Community Food Distributions (CFDs) and Mobile Food Pantries (MFPs). She served individuals and families all over the Food Bank’s six-county service area, in communities as far east as Windsor and as far west as Hornell, with plenty of other small towns and cities scattered in between. By the end of her term, she had served well over a staggering 10,000 households facing food insecurity.

This semester Olivia is excited to dive back into the Ithaca community. She feels fortunate enough to have an off campus house this year, giving her the opportunity to stay in Ithaca even through online classes. Olivia plans on taking advantage of this by continuing her local hands-on service with Habitat for Humanity, and also developing new service at the Women’s Opportunity Center. Olivia is also excited to fully dive back into filmmaking as she produces her thesis film. Outside of classes, she is working as the video editor for Passion Project, a student-run club focused on fostering creative projects outside of academics. In this club, students have the opportunity to join and work with others to produce their own vision whether it be an article, photos, podcasts, artwork, short films, etc. Olivia is also excited to further expand her work with electronic music producers by remotely working as the content media intern for Saint Punk’s management team. Saint Punk is an electronic music producer based out of LA. All in all, Olivia is eager to see what else her senior year has to offer!
DEFINING A SCHOLAR

Looking at the various activities that our Scholars are involved in, one can notice that there is no blueprint for the ‘perfect scholar.’ Instead, each individual student sets their own parameters for success. Some stick to leadership roles on campus, others get involved in the Ithaca community, and then there are students that lead national organizations. We’re proud of all of our Scholars and all that they have and will continue to accomplish. Every year, the Park Scholar Program at Ithaca College gains a range of diverse student applicants with interests spanning across the media industry. From broadcast journalism, documentary filmmaking, visual design, and virtual reality to name a few, the interests of students within the program all converge at the intersection of storytelling, technology, and critical thinking. Our Scholars work to document the world around them through various narratives and mediums. There is no formulaic approach for becoming a Park Scholar. This dynamic learning community challenges our worldviews resulting in personal growth as individuals and ethical media makers. The program converges at the intersection of storytelling, technology, and critical thinking.
Park Scholar graduates are a part of an ever-expanding vibrant network. Now totaling 300 graduates, Park Scholar alumni report the news though print, broadcast, and online media; volunteer on both a national and international scale, pursue graduate, education, and law degrees; produce work in the fields of television, film, and documentary and, in short, share their activities, talents, and skills in a whole host of other positions and arenas.

PARK SCHOLAR ALUMNI ADVISORY BOARD
Established in the fall of 2006, our Park Scholar Alumni Advisory Board coordinates alumni programming in three areas: networking, recruitment, and professional development. The alumni advisory board is currently made up of:

- **Greg Dunbar**: Director, Digital Marketing - Walt Disney Studios
- **John Jacobson**: Senior business reporter at WBUR, Boston's NPR news station
- **Callum Borchers**: Freelance children's media writer, editor, and producer
- **Ashley Moulton**: Senior Marketing Manager, The Glimpse Group
- **Elena Piech**: Instructional Designer, eCornell and Freelance Acquisitions and Content Editor at Harlequin
- **Dominick Recckio**: Communications Director, Tompkins County
- **Elizabeth Stoltz**: Senior Marketing Manager, The Glimpse Group
- **Ayshea Khan**: Partner and Director of Production Design, Postlight
- **Matt Quintanilla**: Asian American Community Archivist, Austin History Center and Austin Public Library

30
Alumni board members serve as class liaisons, maintaining and facilitating communication and collaboration among an ever-growing network of current and graduated Park Scholars.

Each fall, the Park Scholar Alumni Board meets with the director as well as with current Park Scholars. The Board offers a series of workshops on topics such as career and internship searches, navigating diversity issues in the workplace and strategies for continuing to engage in service after graduation.

The Board members also pair up with current Park Scholars to help them find internships and mentor them in their investigations into possible career paths.

While it is impossible to list all of their accomplishments, Park Scholar alumni remain committed to the program's values.
PARK SCHOLAR ALUMNI

PASSION FOR COMMUNICATIONS
In media, Park Scholar alumni work as reporters, editors, documentary producers, social media specialists, media fellows, research associates, filmmaking mentors, event planners, multimedia producers, communications coordinators, software engineers, online content managers and organizers, production associates, public relations associates and account coordinators, marketing communications specialists, writers, instructional designers, post-production managers, story editors, freelance filmmakers, production coordinators and assistants, health communications specialists, video producers, graphic designers, and account executives.

EXCELLENCE IN ACADEMICS
Park Scholar alumni study journalism, sustainable design, business administration, nonprofit management, law, publishing, philosophy, instructional technology, higher education administration, history, documentary filmmaking, history, sociology, elementary education, and public health. They produce videos, websites, and social media for non-profits, work for social justice, and work as elementary school teachers, lawyers, and social workers.

COMMITMENT TO SERVICE
In service, Park Scholar alumni volunteer across the globe and throughout the United States at elementary schools, libraries, health clinics, community churches, soup kitchens, and with earthquake relief efforts. They provide service through organizations such as the Peace Corps, AmeriCorps, the YMCA, Green Corps, GLAAD, and City Year. Our Scholar alumni work for nonprofits dedicated to issues surrounding mental health, youth mentorship, marriage equality, environment, cause marketing, oral history, health, housing, and education. In short, Park Scholar alumni continue to make a difference in local, national and global communities.

Alexzandria Sanchez ’20 interviewing her aunt, Nancy, in her home while documenting Hurricane Maria’s damage in Puerto Rico

Sarah Horbacewicz ’20 reporting during the 2020 presidential election.
*For general questions, contact program director Nicole Koschmann at nkoschmann@ithaca.edu.