

# CORTACA®

## LICENSING REQUIREMENTS AT A GLANCE

If the merchandise includes the word **Cortaca** printed or embroidered on it in any way, then:



The use of the "®" symbol is required.  
*Cortaca® is a registered trademark of Ithaca College® and SUNY Cortland.*



The merchandise must also meet the requirements in these three categories:

### COLOR

### ARTWORK

### FONTS

**SOLID COLORS ONLY  
SEVEN OPTIONS AVAILABLE:**



No prints, patterns, tie-dye, or gradient fills are allowed.

**BLOCK LETTERING IS PREFERRED** — **SAMPLE**

**SCRIPT MUST HAVE A TAIL** — *Sample*

Will an **Ithaca College** logo be used?

Will a **SUNY Cortland** logo be used?

The only Ithaca College logos allowed are the athletics Emblem logo and athletics Monogram logo.\*



**ATHLETICS EMBLEM**      **ATHLETICS MONOGRAM**

**You are not required to use any of the official logos.**  
A graphic art sheet outlining the official logo variations can be viewed at [ithaca.edu/licensing/protected](http://ithaca.edu/licensing/protected).

\*These logos both require the TM symbol and are available to official licensees through Learfield's TradeMarx online portal.

**THE INSTITUTIONAL LOGO MAY NOT BE USED.**

The only SUNY Cortland logo allowed is the athletics Red Dragon logo.



**RED DRAGON LOGO**

**You are not required to use the official logo.**  
This logo is available to official licensees through SMA's Logos on Demand portal.

**THE INSTITUTIONAL LOGO MAY NOT BE USED.**

### STILL UNSURE?

Go to [ithaca.edu/licensing/cortaca](http://ithaca.edu/licensing/cortaca) to get more information (including a list of approved vendors/licensees) or e-mail [cortaca@ithaca.edu](mailto:cortaca@ithaca.edu).